

City of Roseville

2024 Quality of Life Study

The Morris Leatherman Company

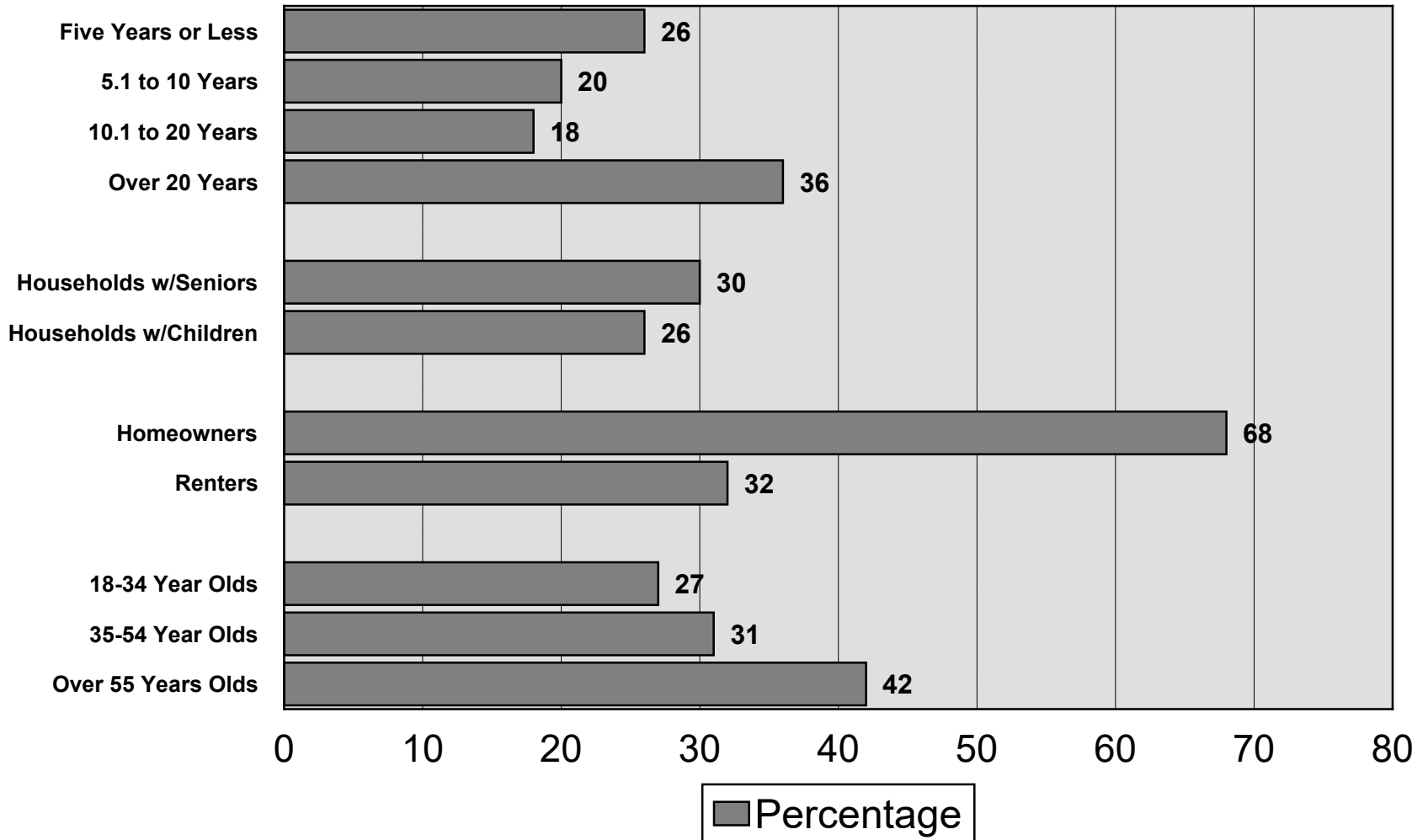
Methodology

2024 City of Roseville

-) 400 random sample of City of Roseville households
-) Telephone interviews conducted between April 18th and May 7th, 2024
-) Average interview time of 17 minutes
-) Non-response level of 5.5%
-) City household sample projectable within +/- 5.0% in 95 out of 100 cases

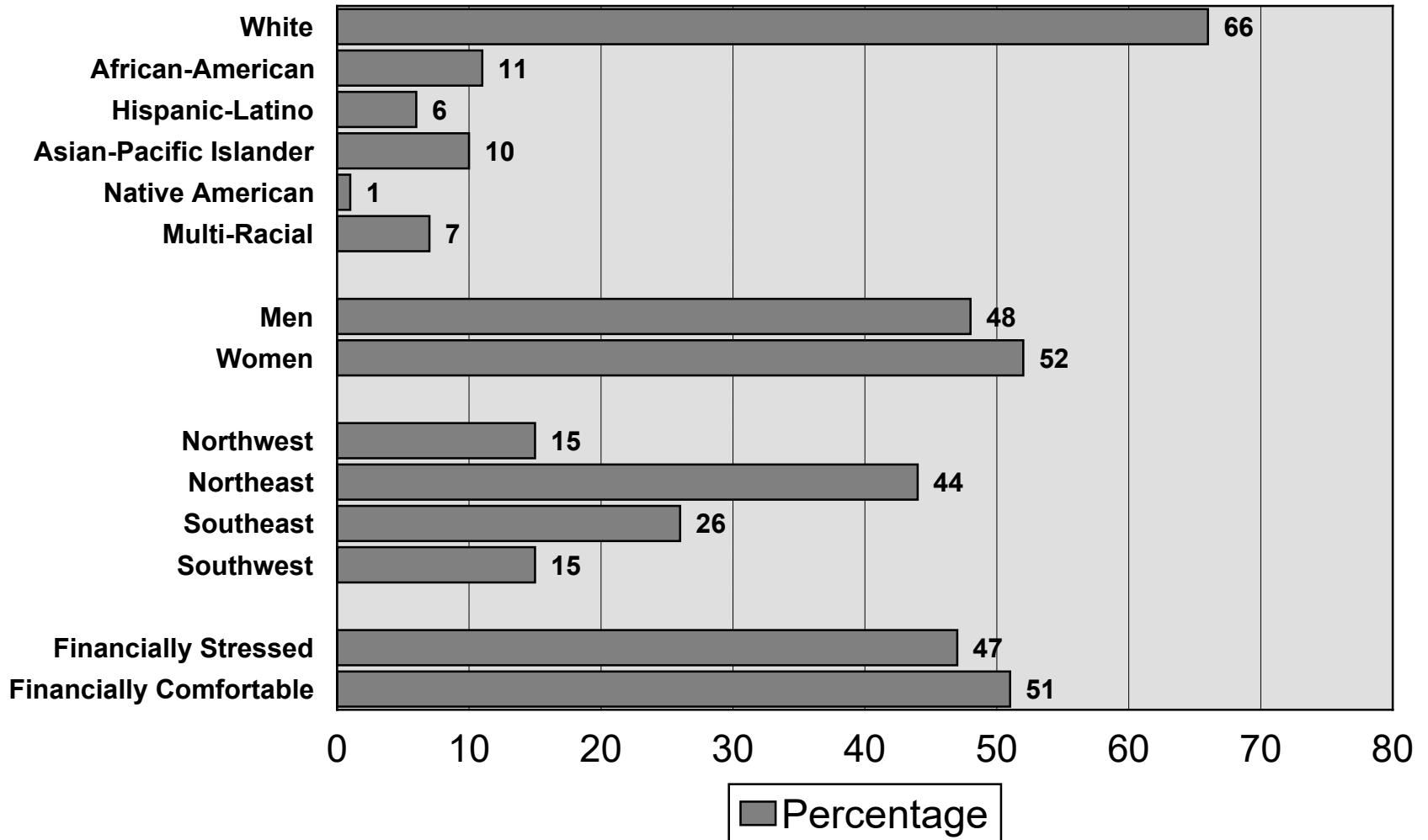
Demographics I

2024 City of Roseville



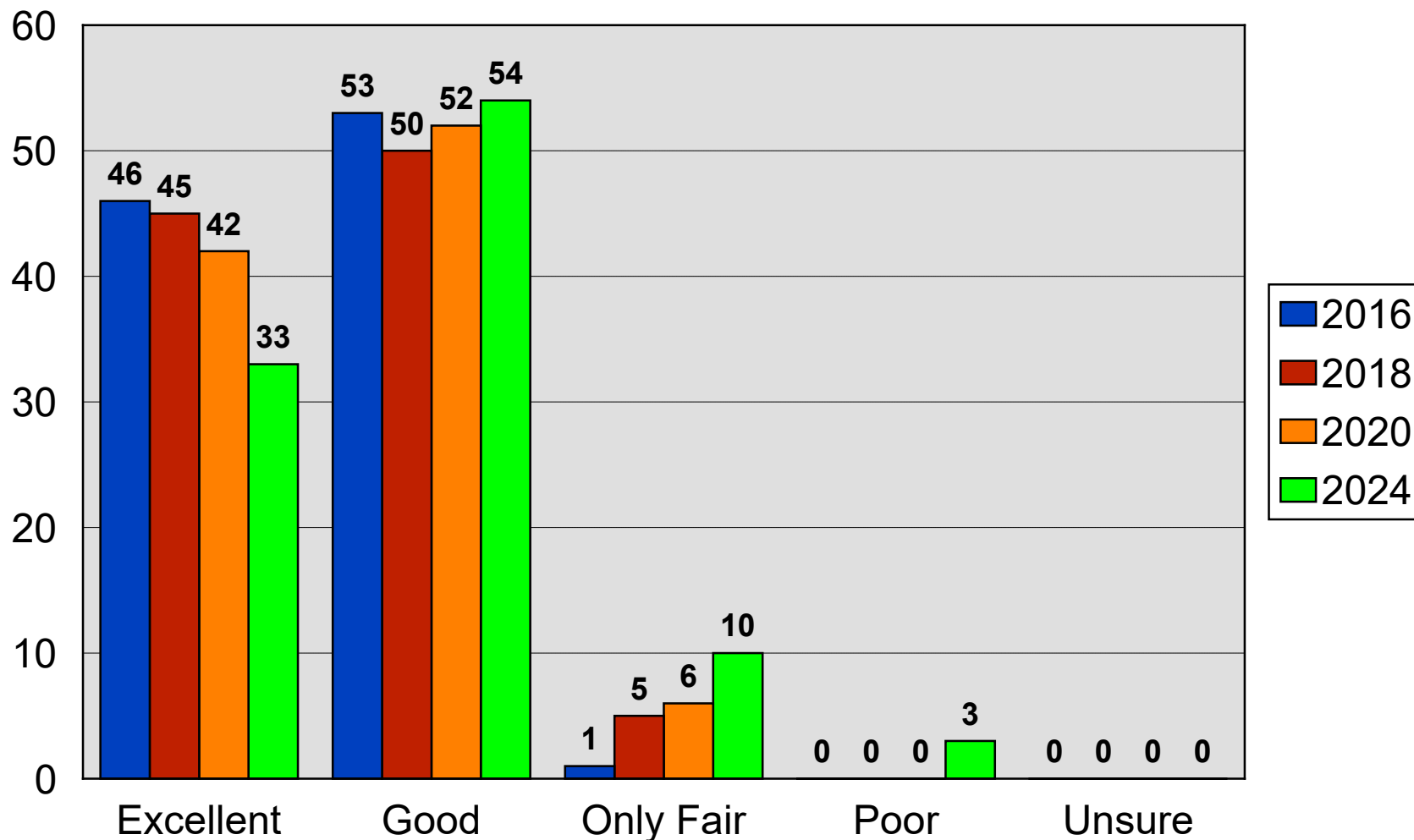
Demographics II

2024 City of Roseville



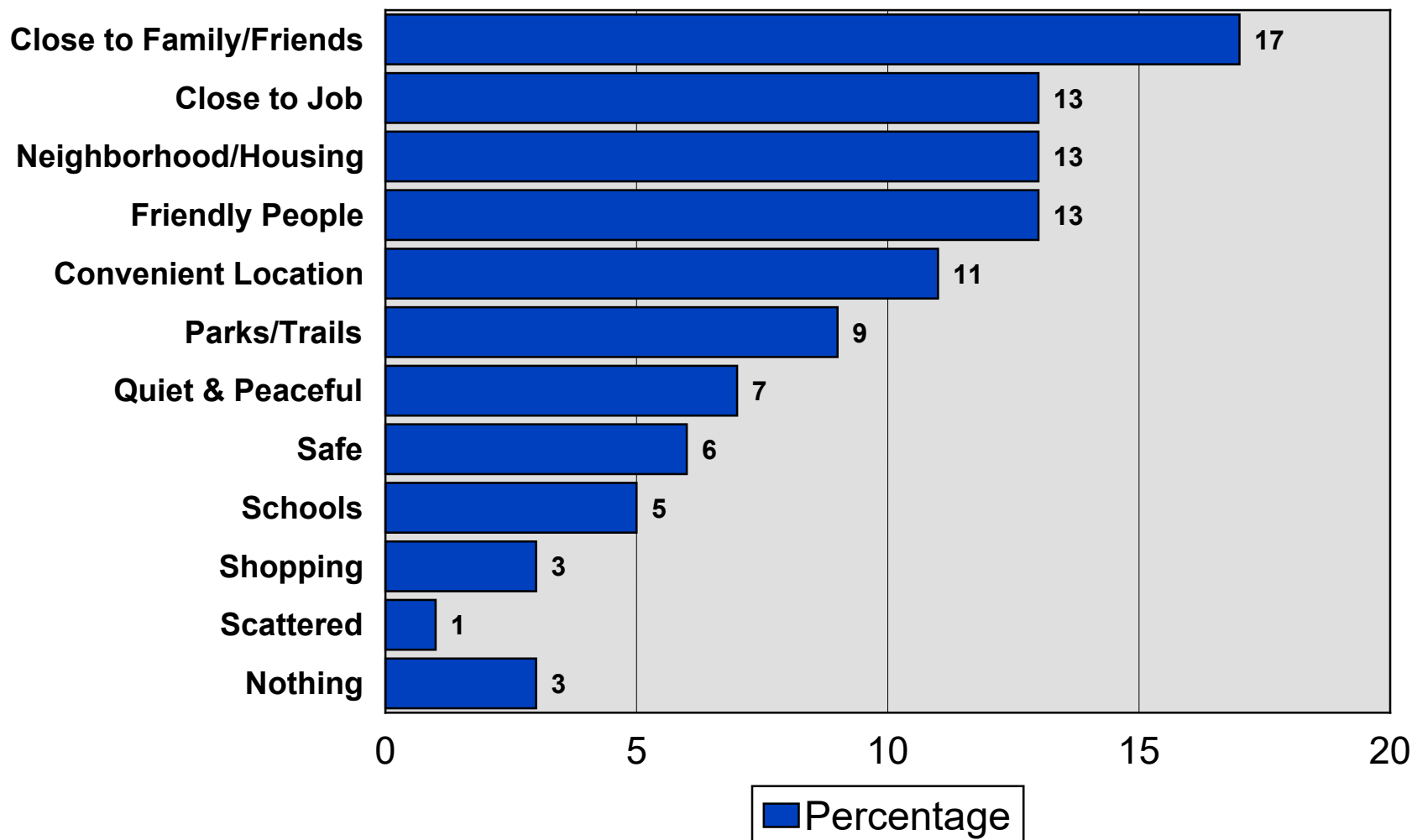
Quality of Life Rating

2024 City of Roseville



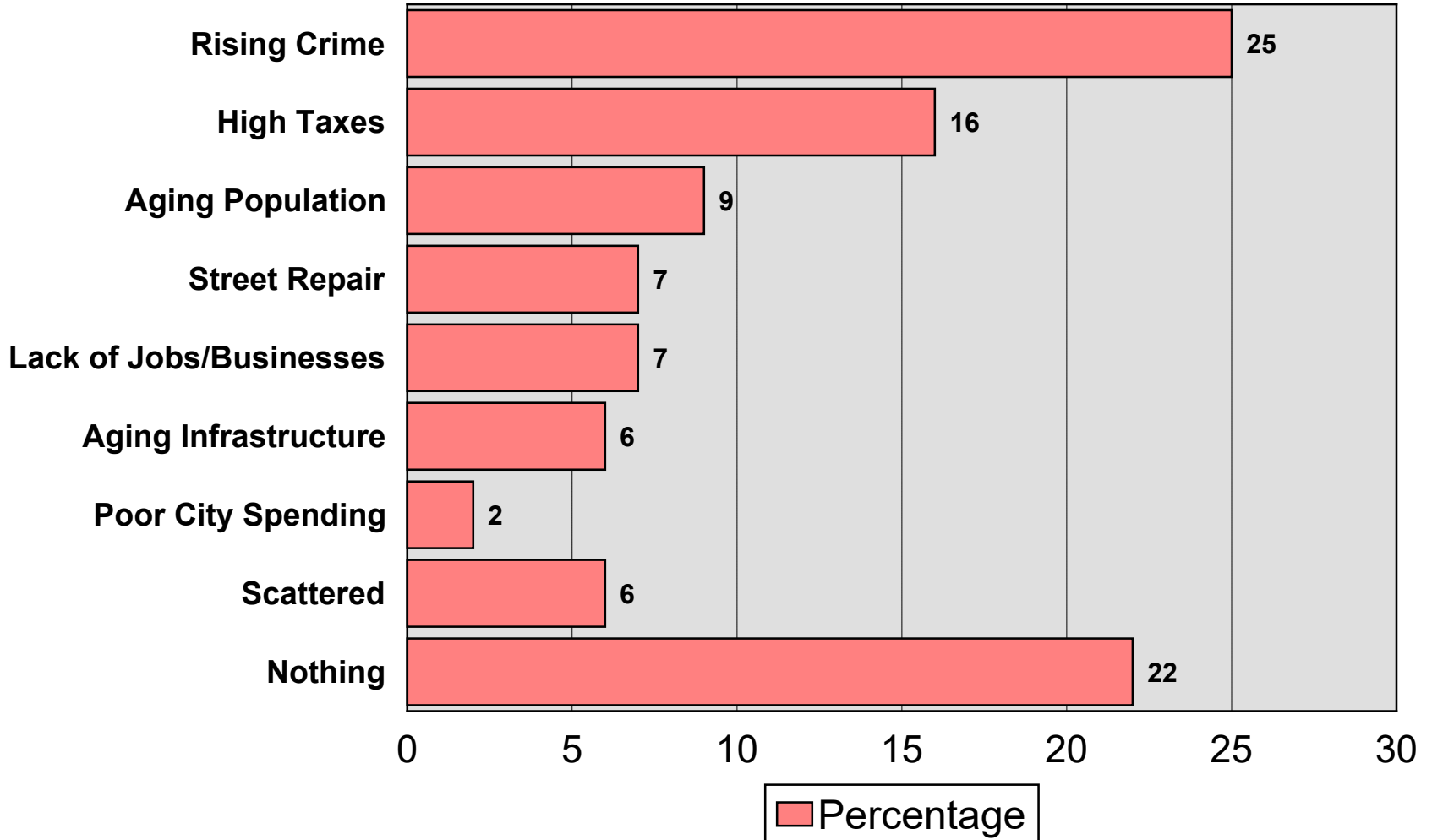
Like Most about City

2024 City of Roseville



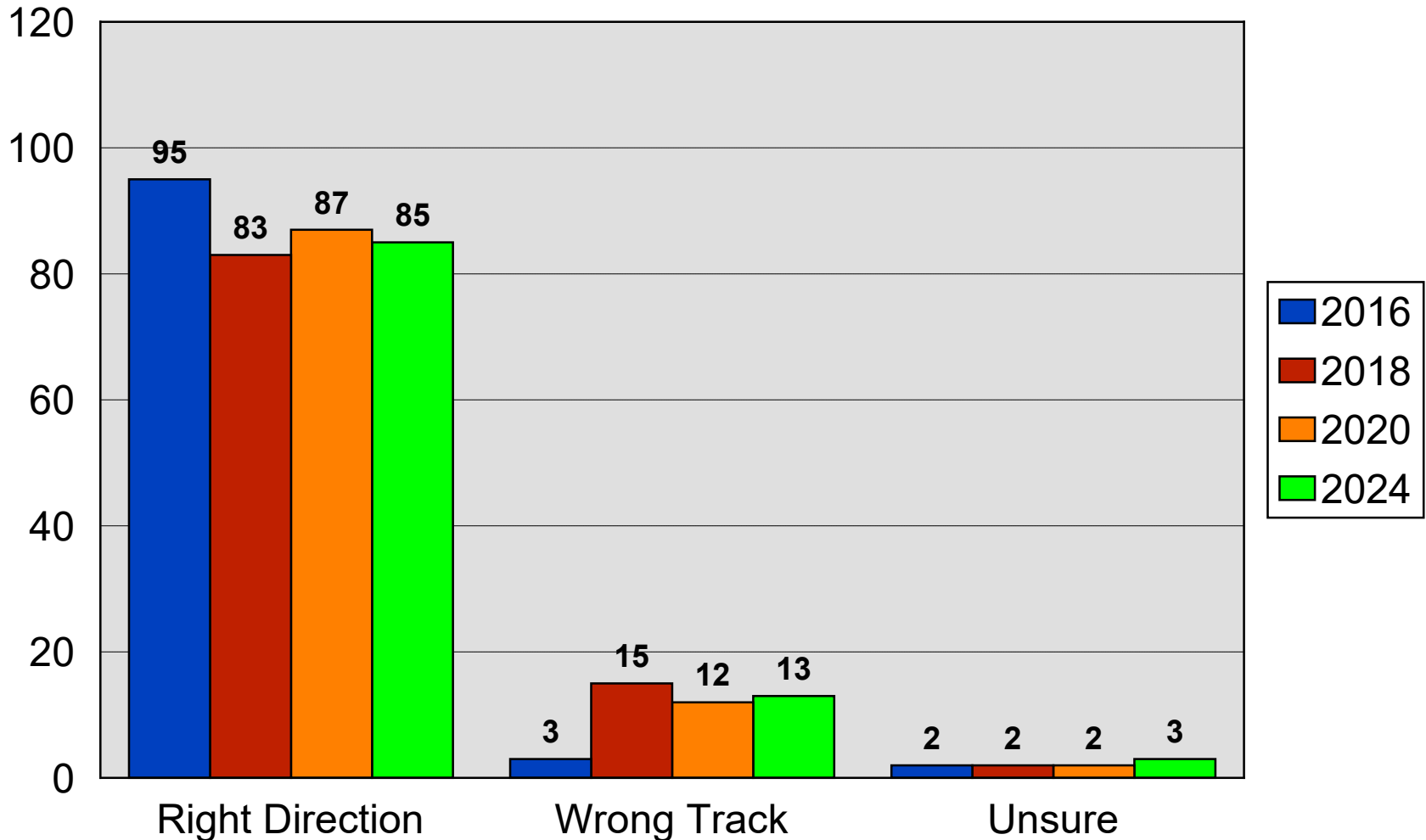
Most Serious Issue

2024 City of Roseville



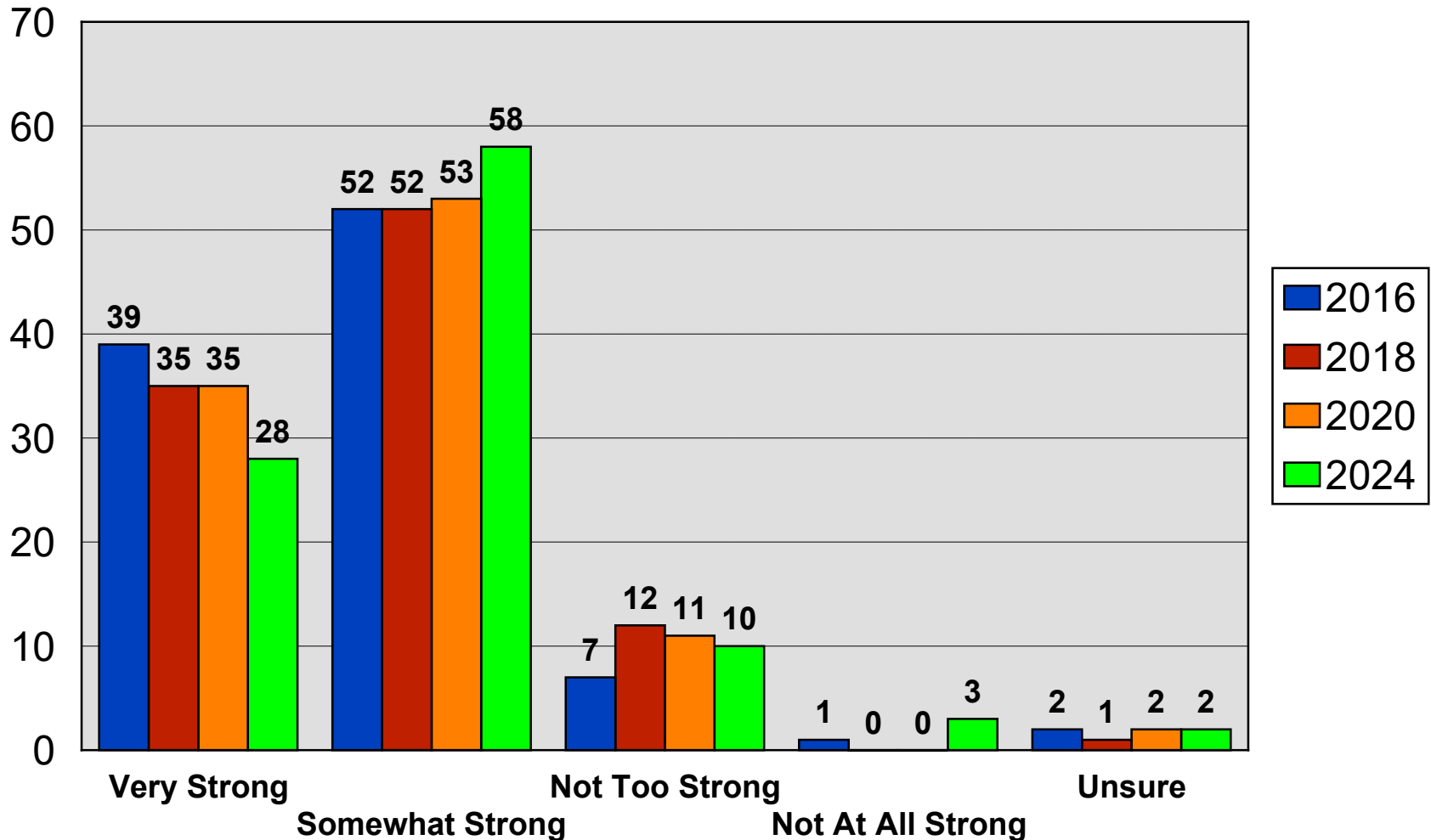
Heading of City

2024 City of Roseville



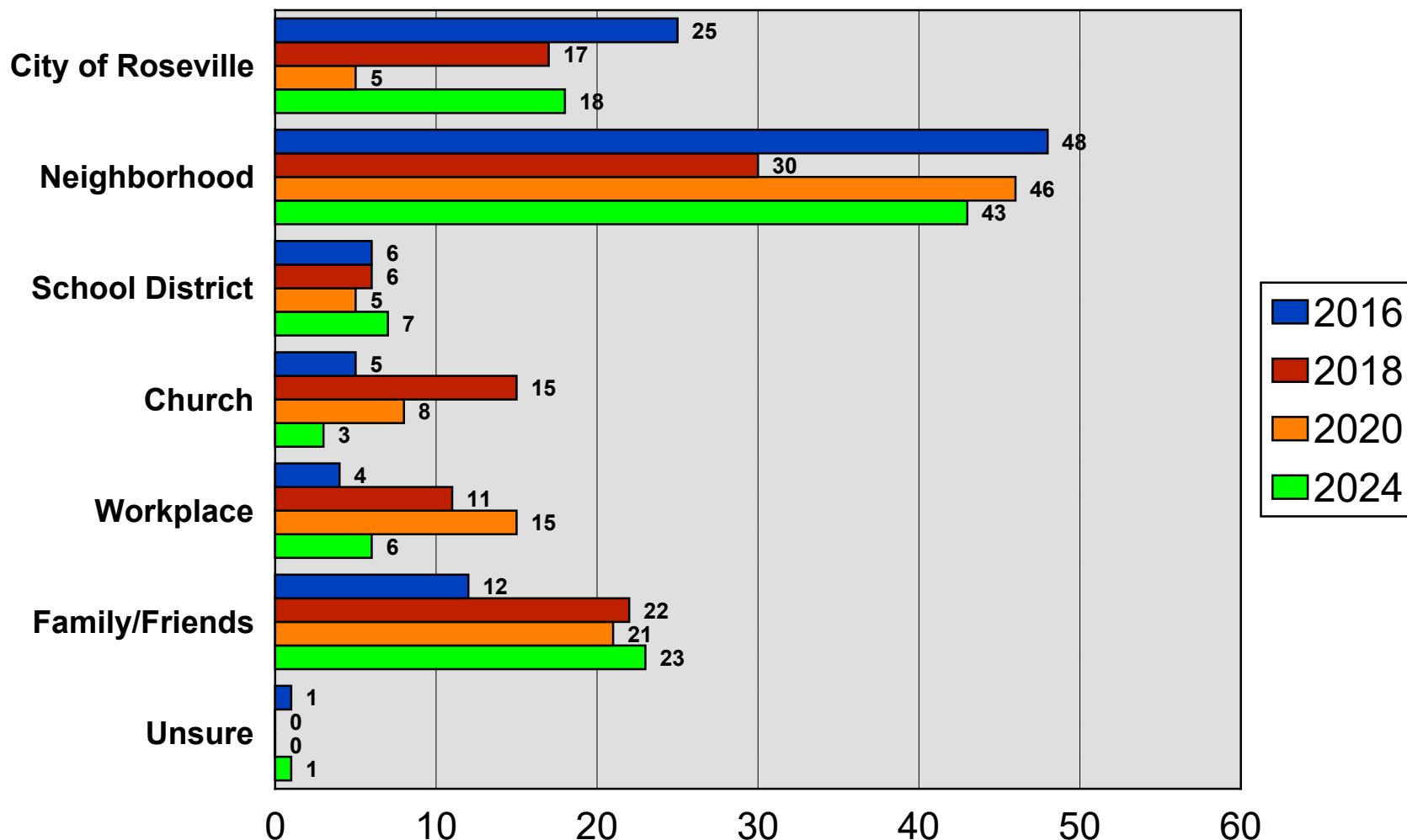
Sense of Community Identity

2024 City of Roseville



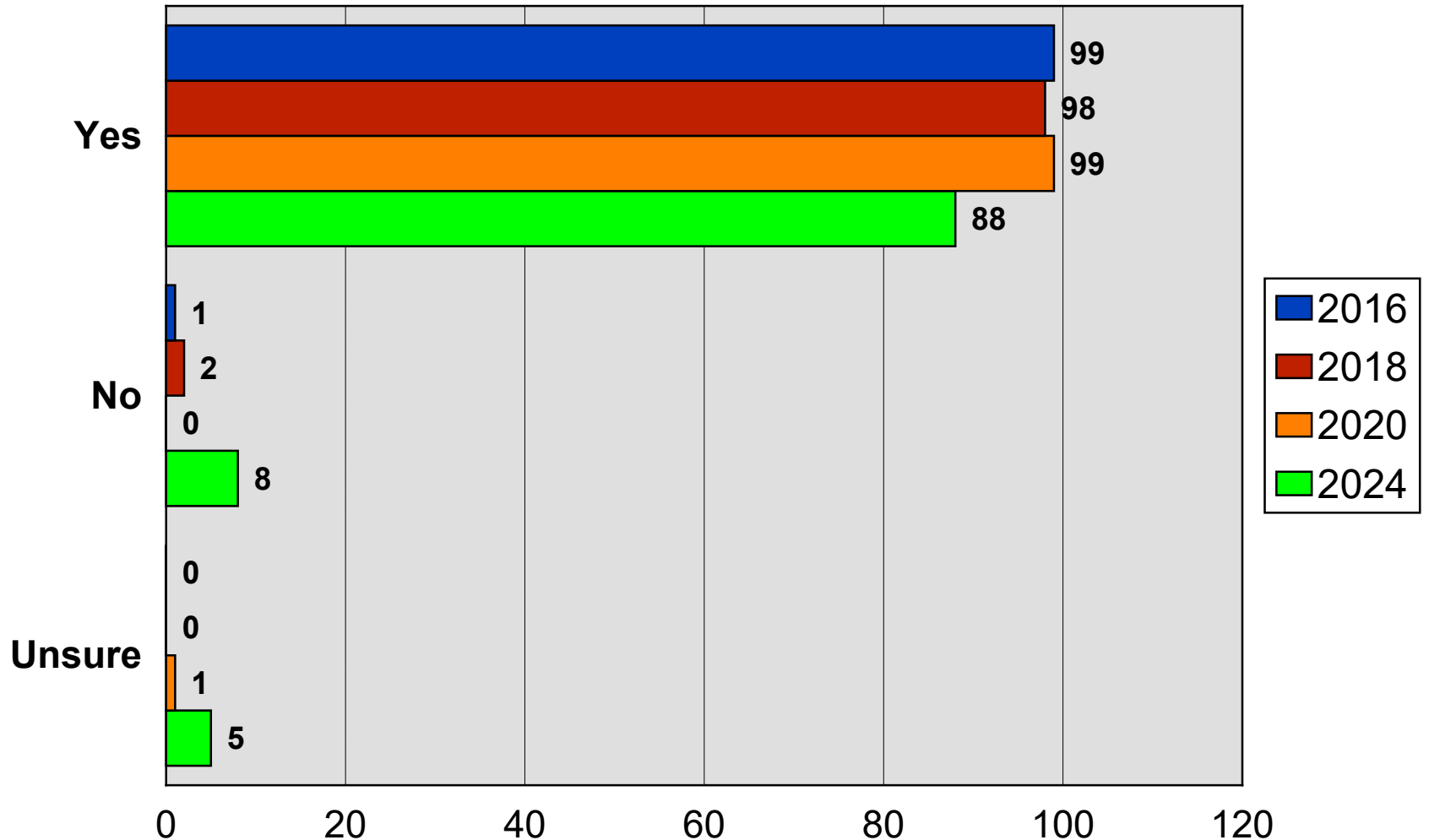
Closest Connection

2024 City of Roseville



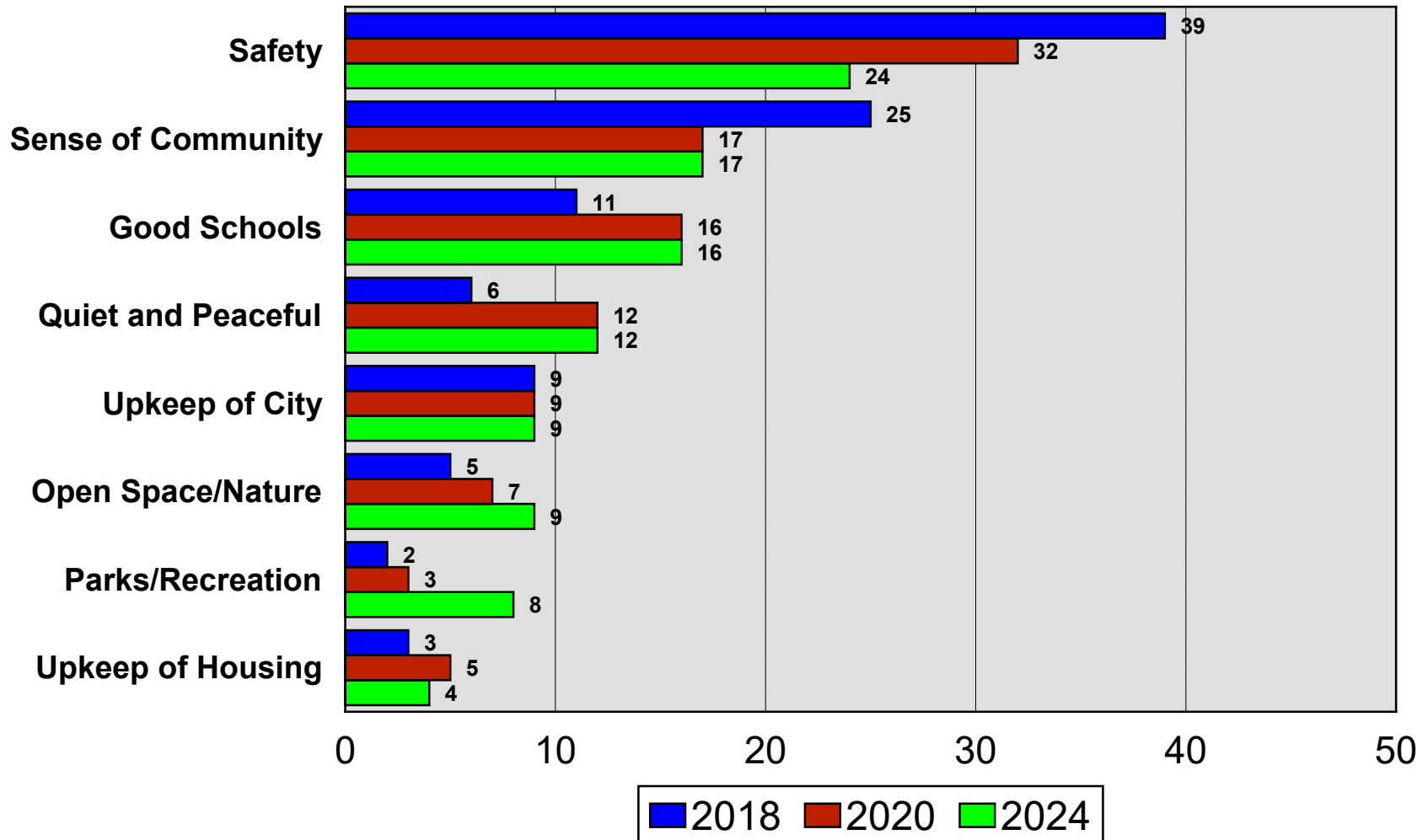
Feel Welcomed

2024 City of Roseville



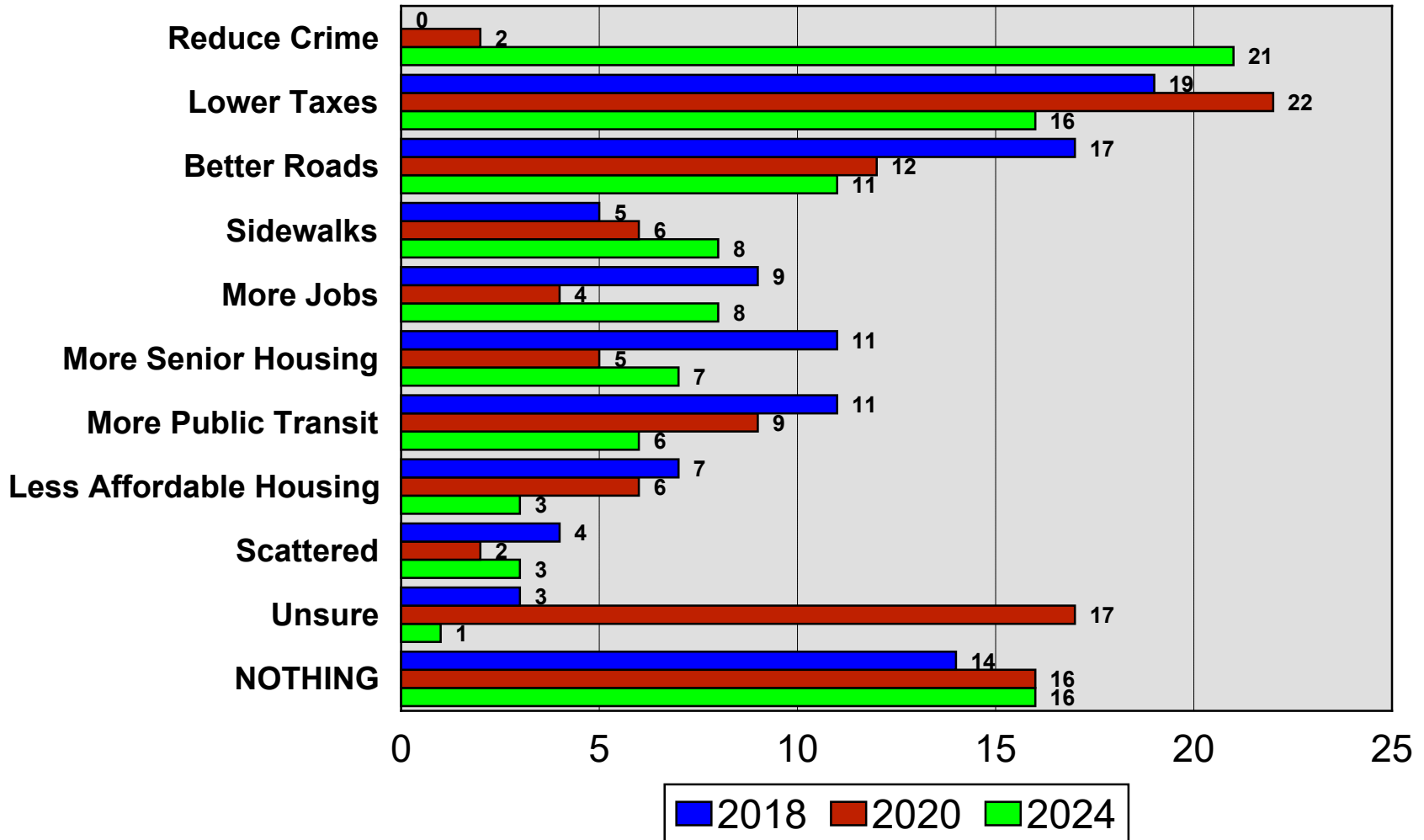
Most Important Aspect of Quality of Life

2024 City of Roseville



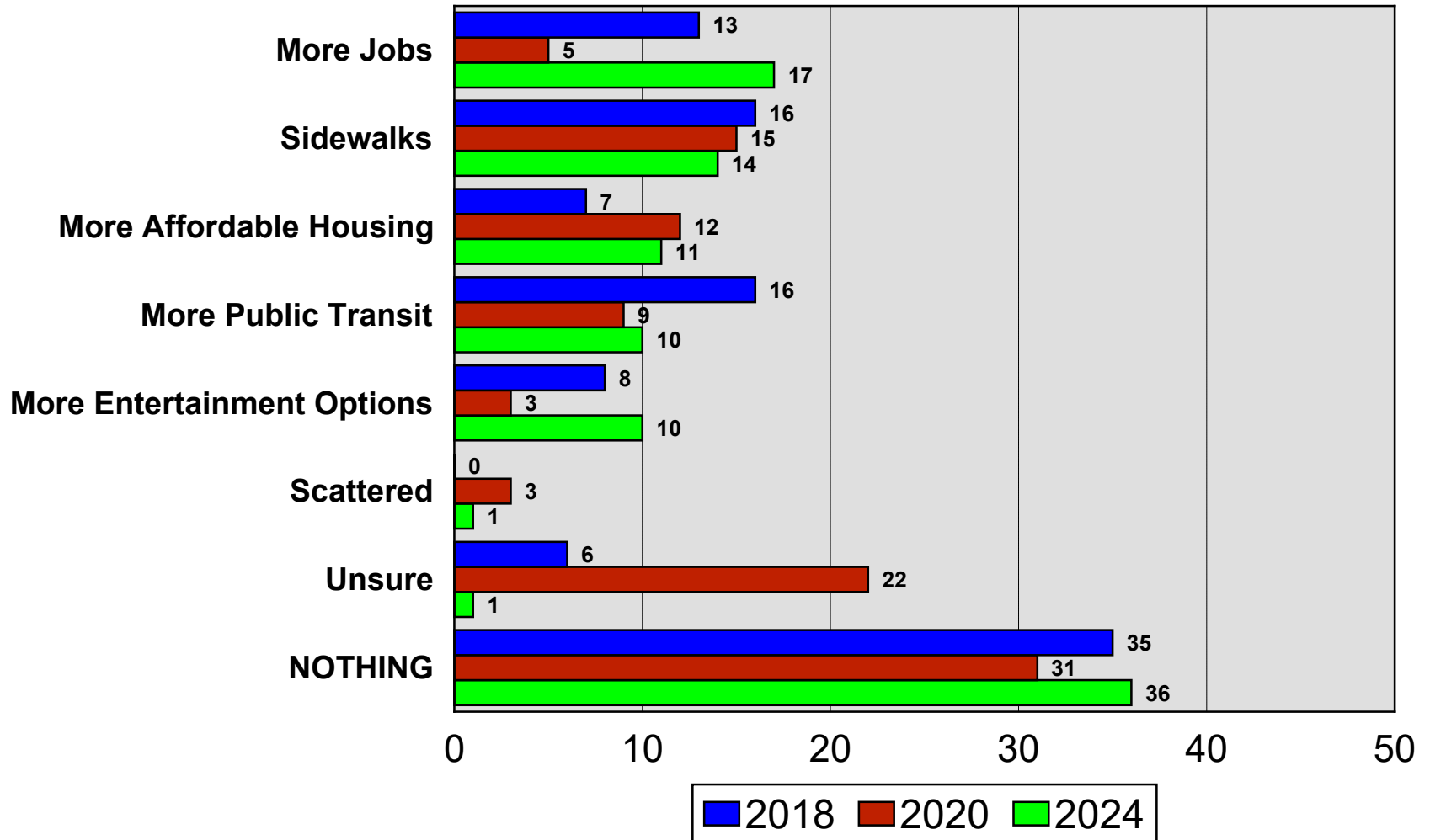
City Aspects to Fix or Improve

2024 City of Roseville



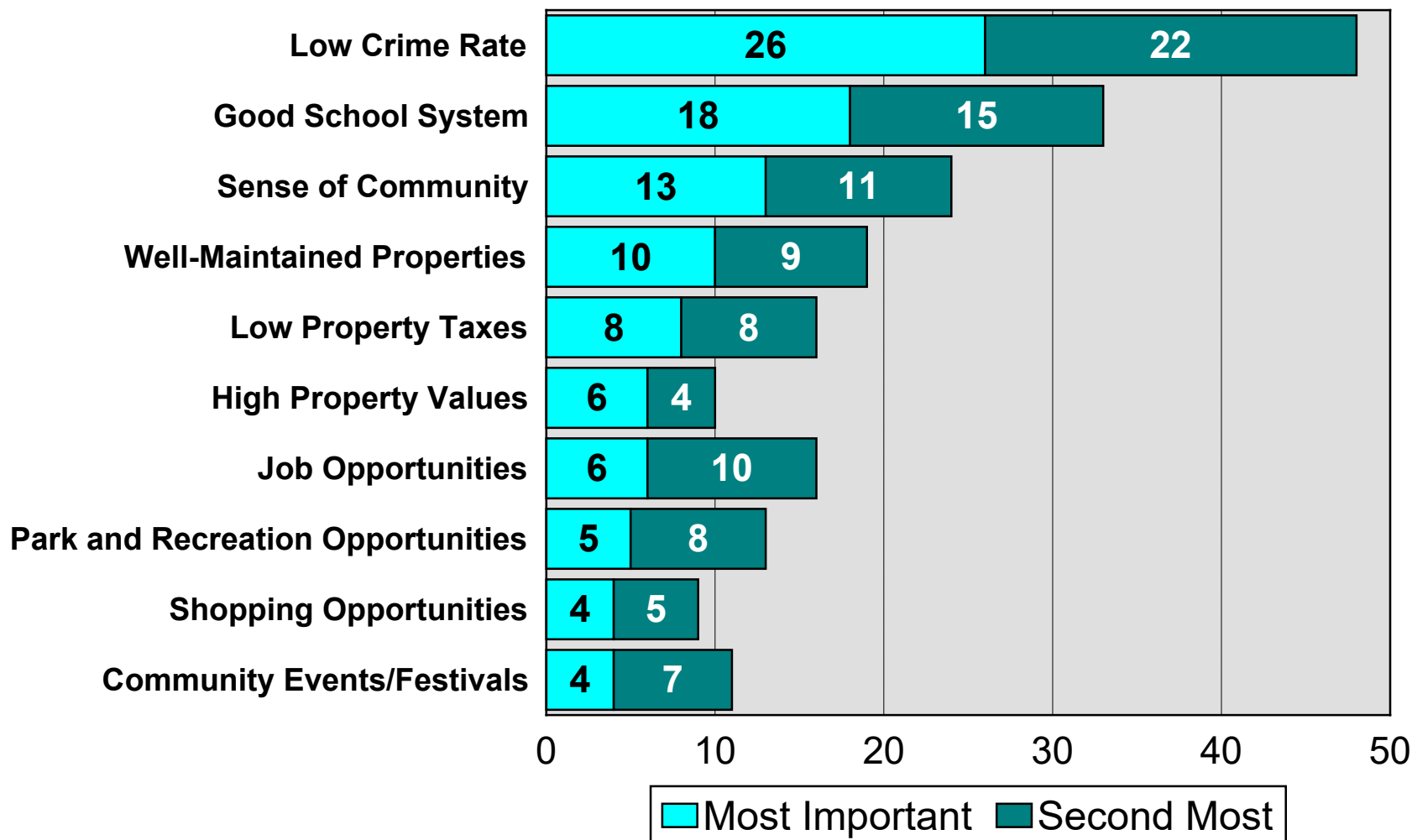
Currently Missing

2024 City of Roseville



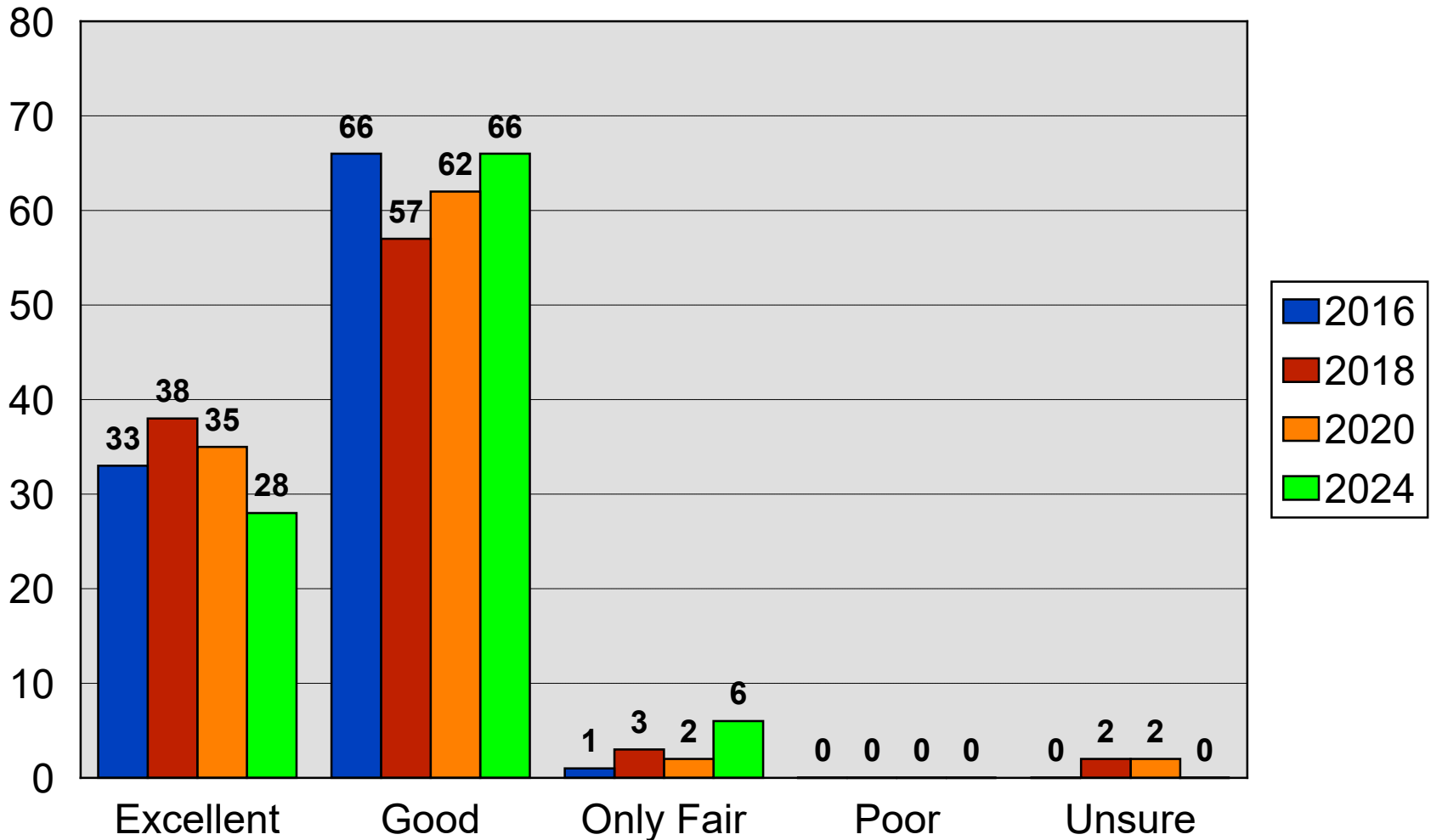
Important for High Quality of Life

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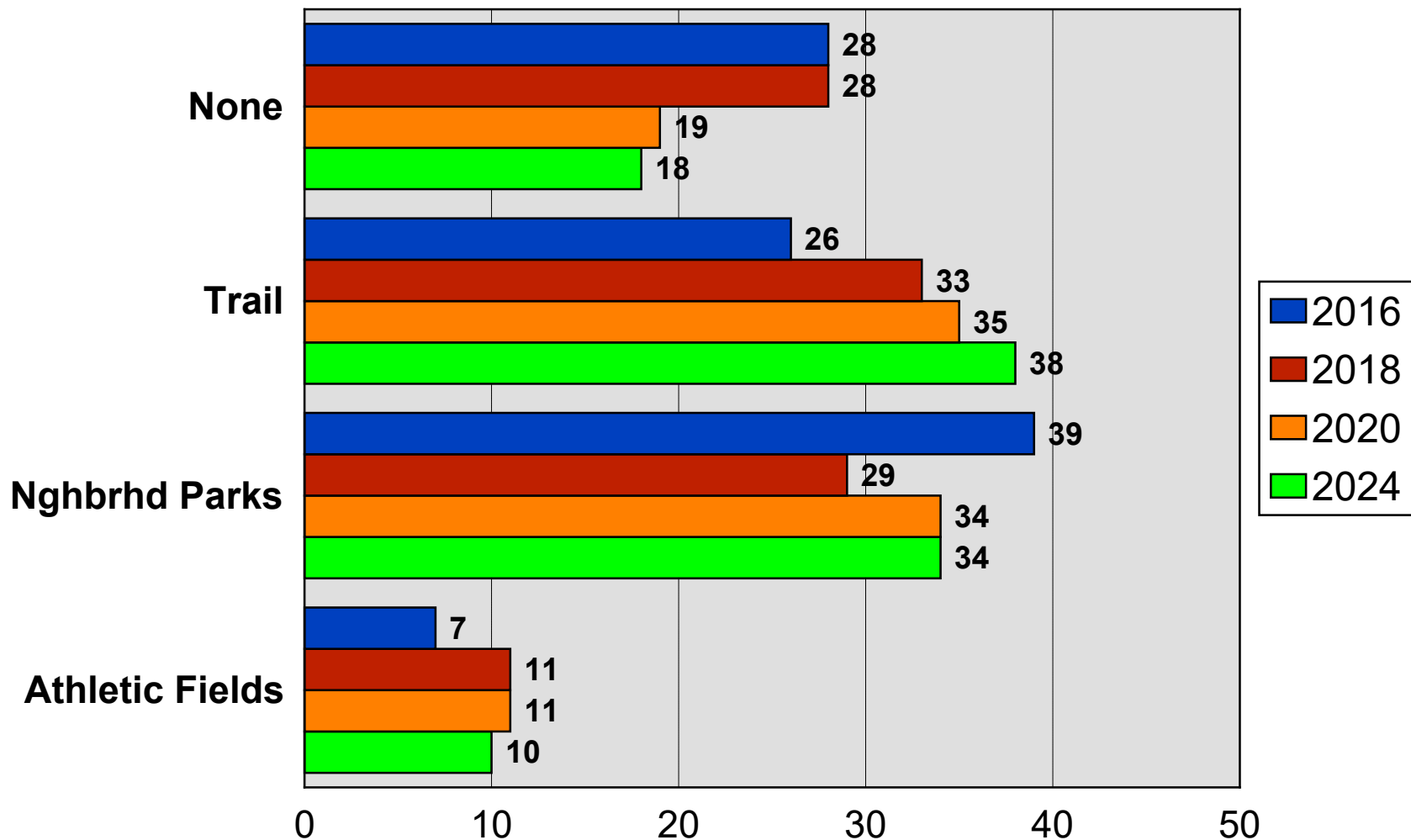
City Park and Recreation Facilities

2024 City of Roseville



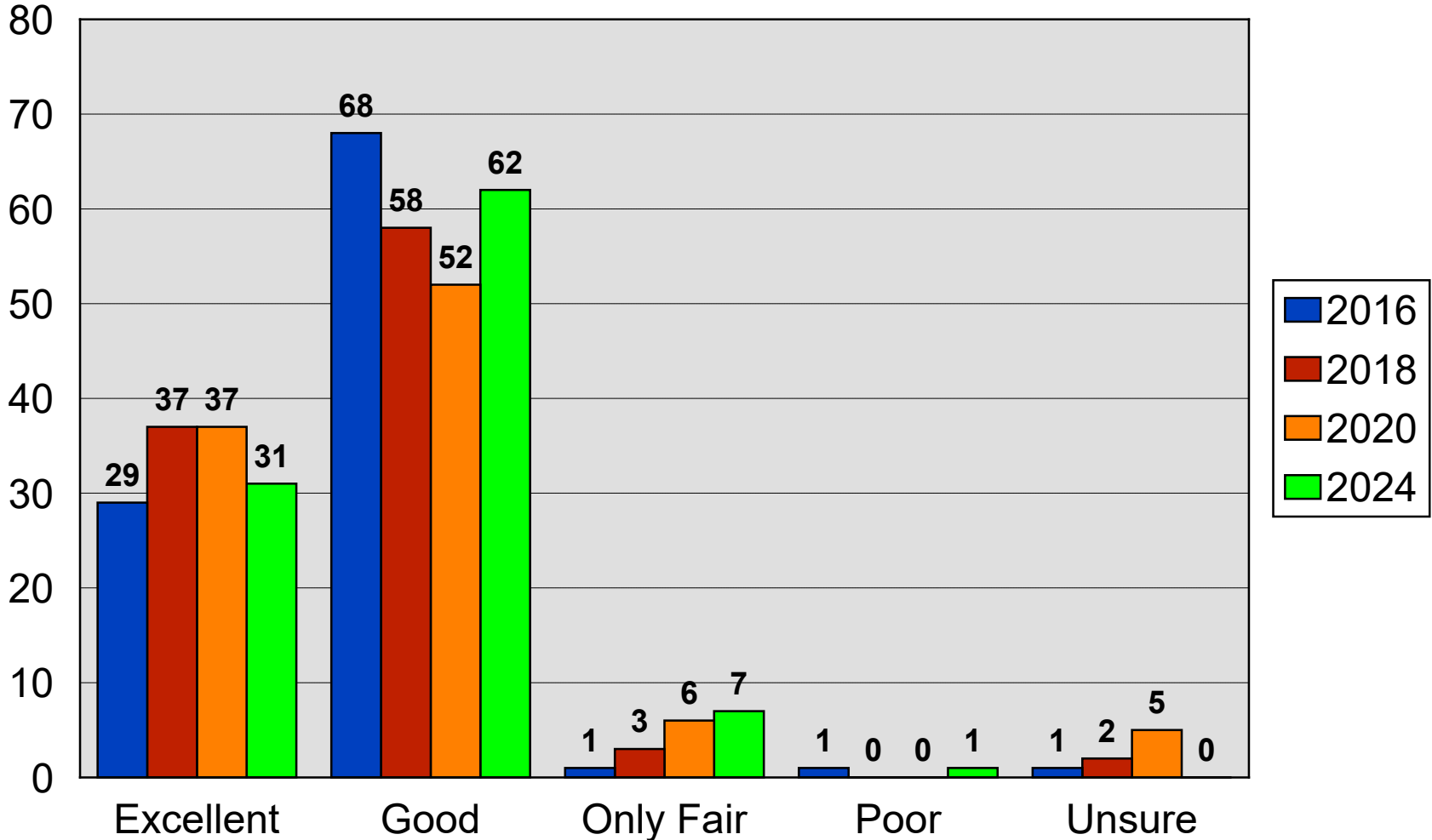
Facility Used Most Often

2024 City of Roseville



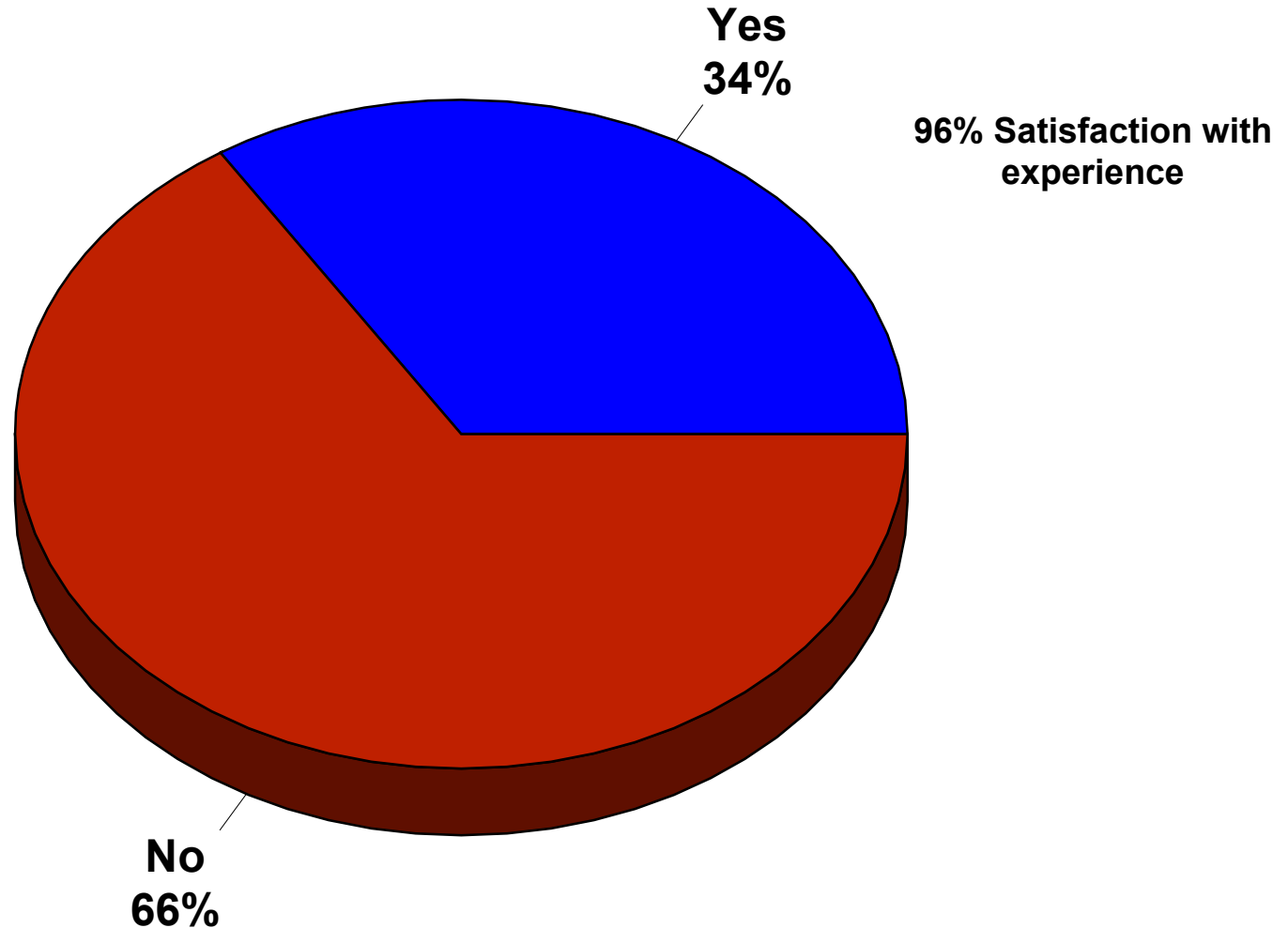
Upkeep and Maintenance

2024 City of Roseville



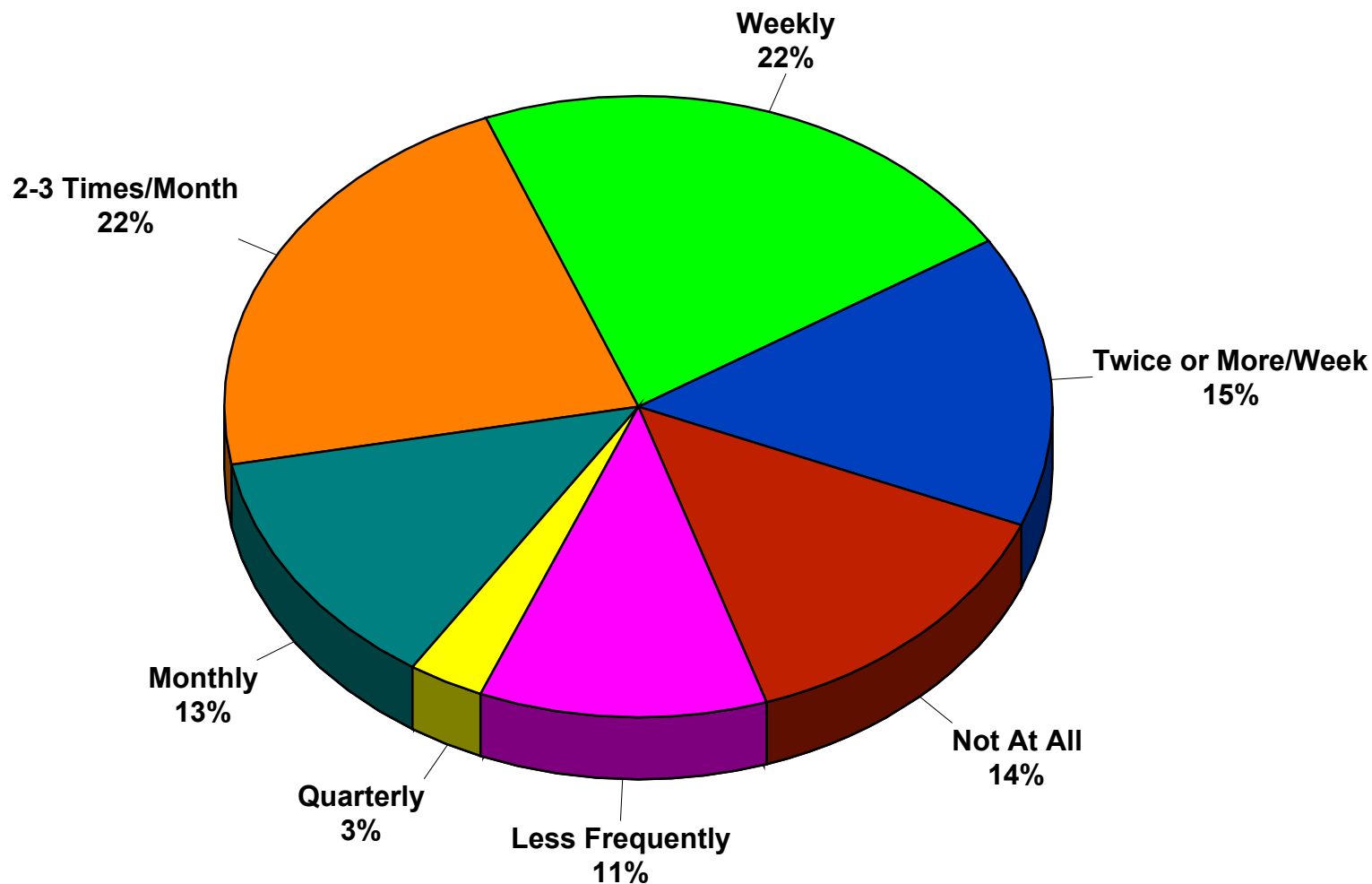
Participation in City Programs

2024 City of Roseville



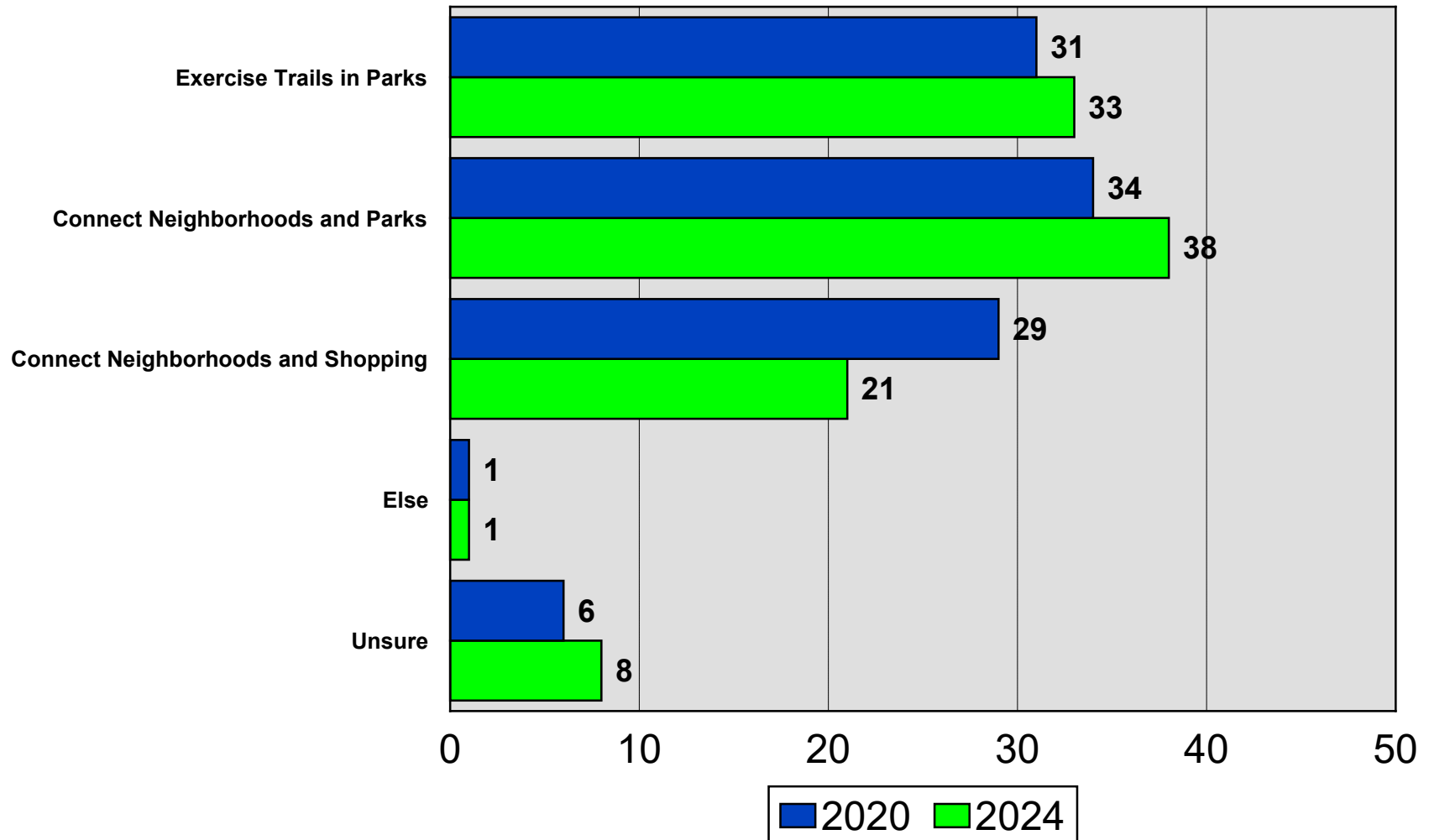
Use of City Trails

2024 City of Roseville



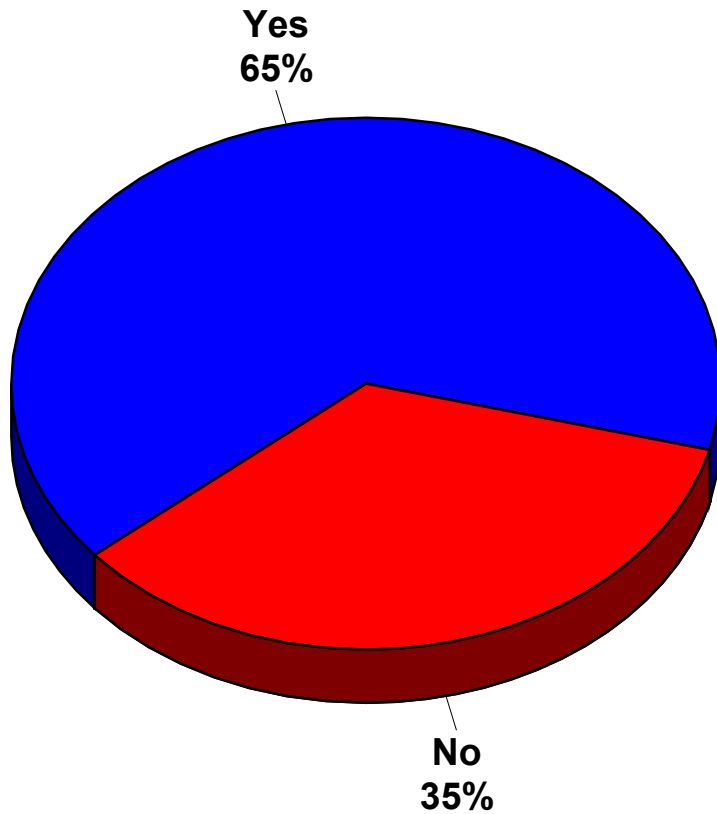
Top Priority for System

2024 City of Roseville

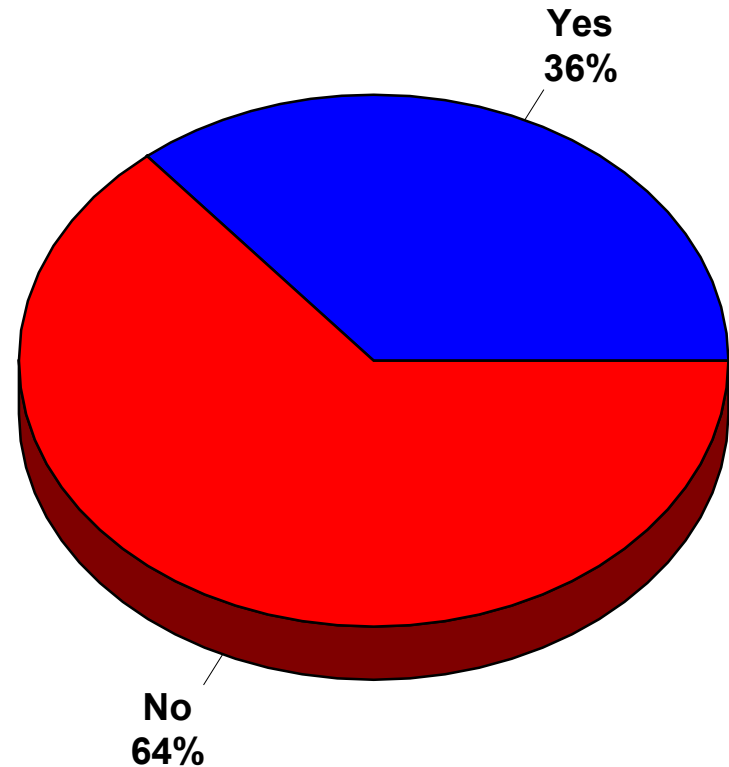


Park Buildings I

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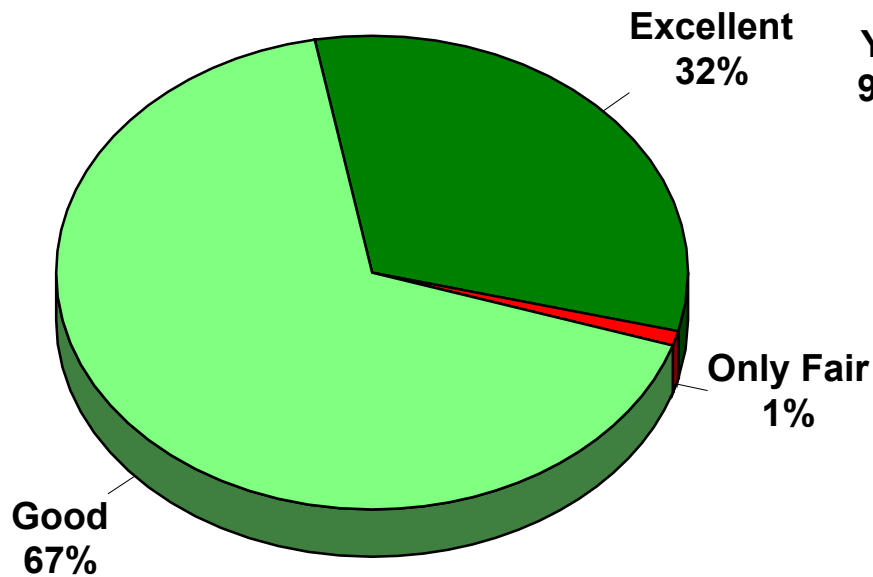
Aware of park buildings



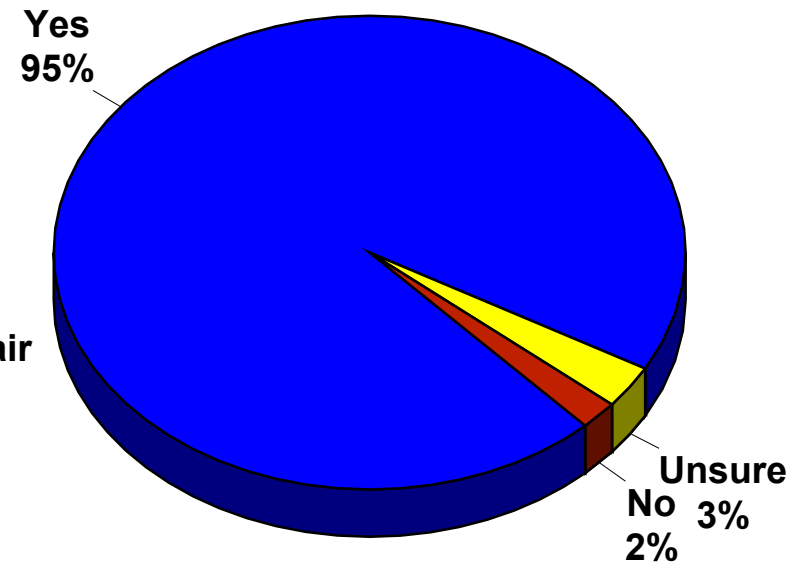
Household used park buildings

Park Buildings II

2024 City of Roseville



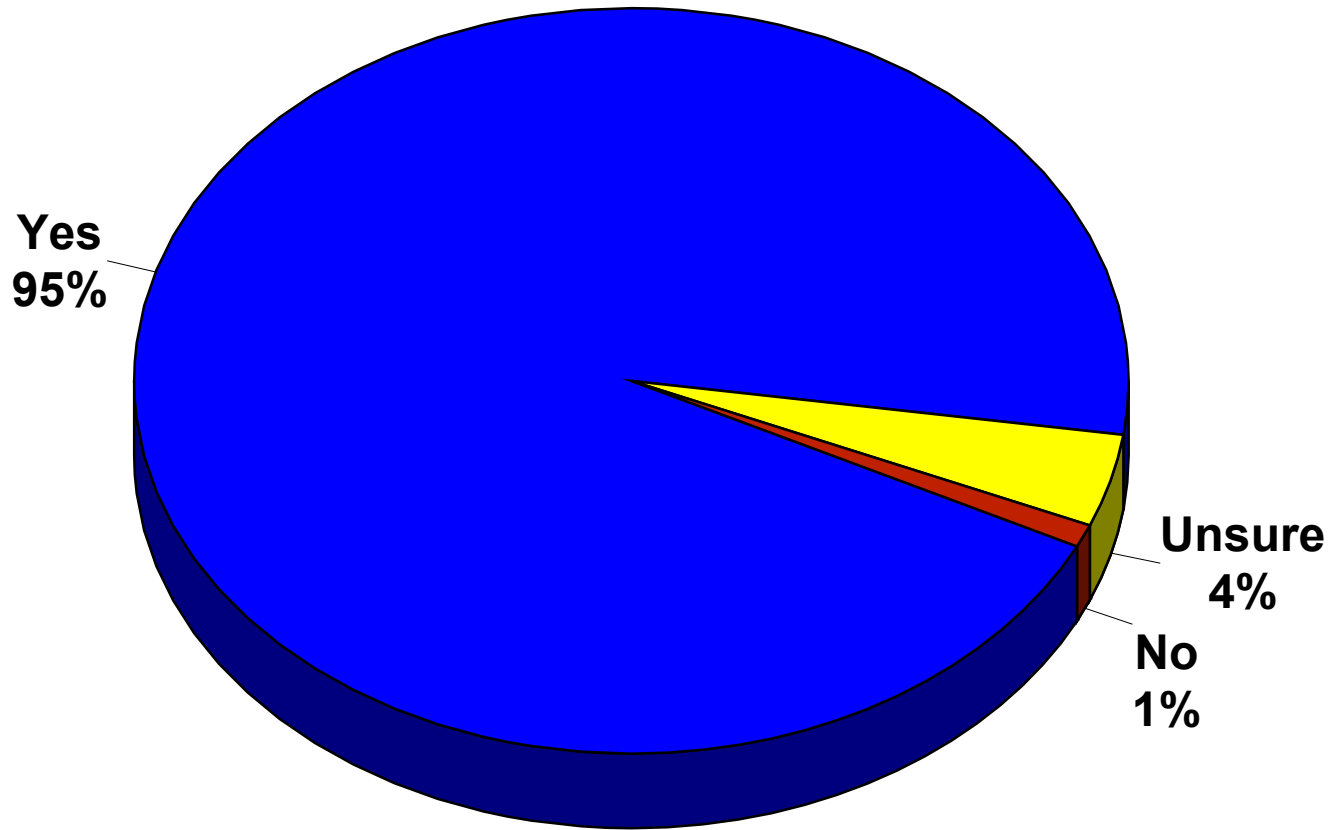
Rating of park buildings



Use again in the future

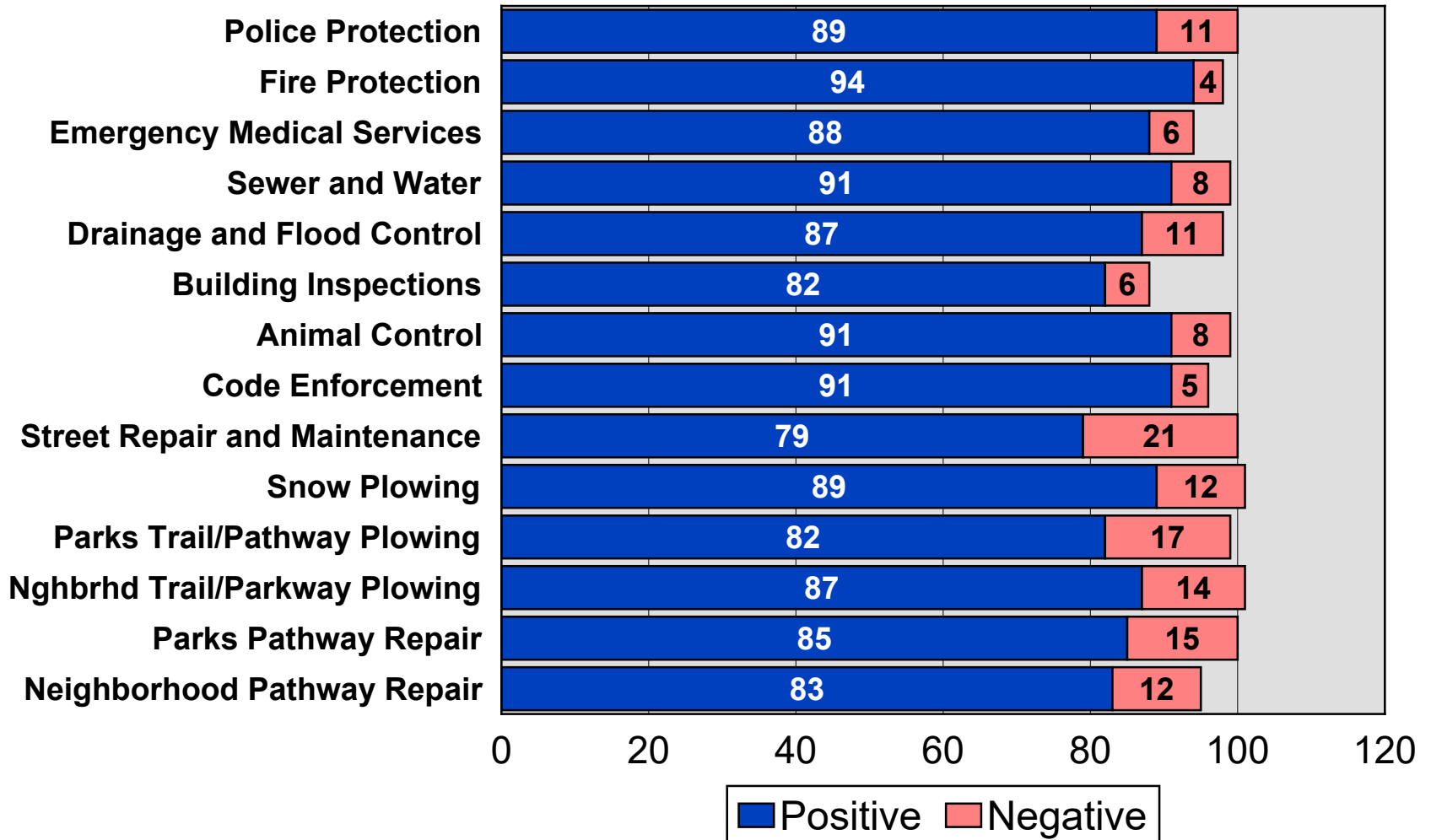
Facilities Meet Needs

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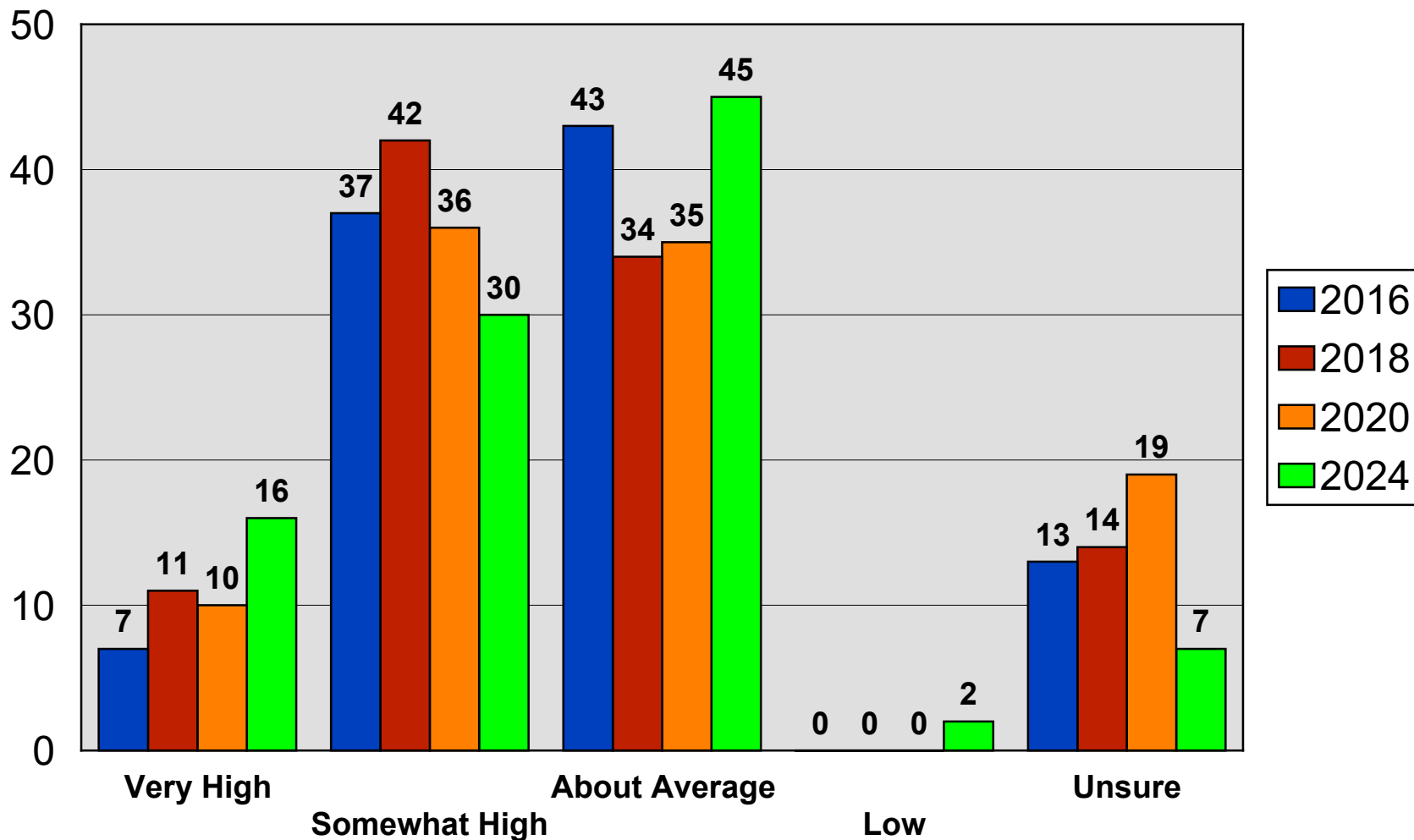
City Service Ratings

2024 City of Roseville



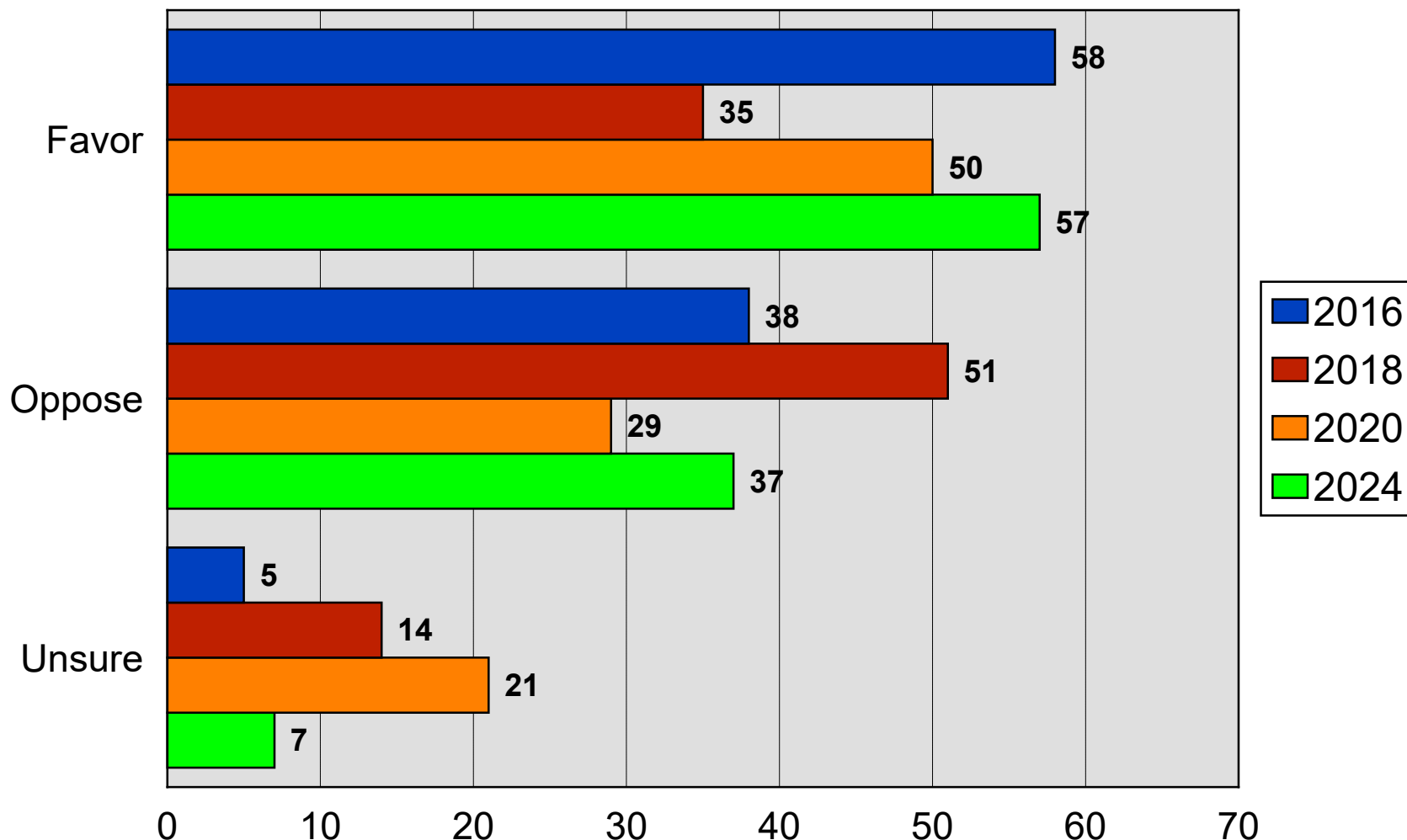
City Share of Property Taxes

2024 City of Roseville



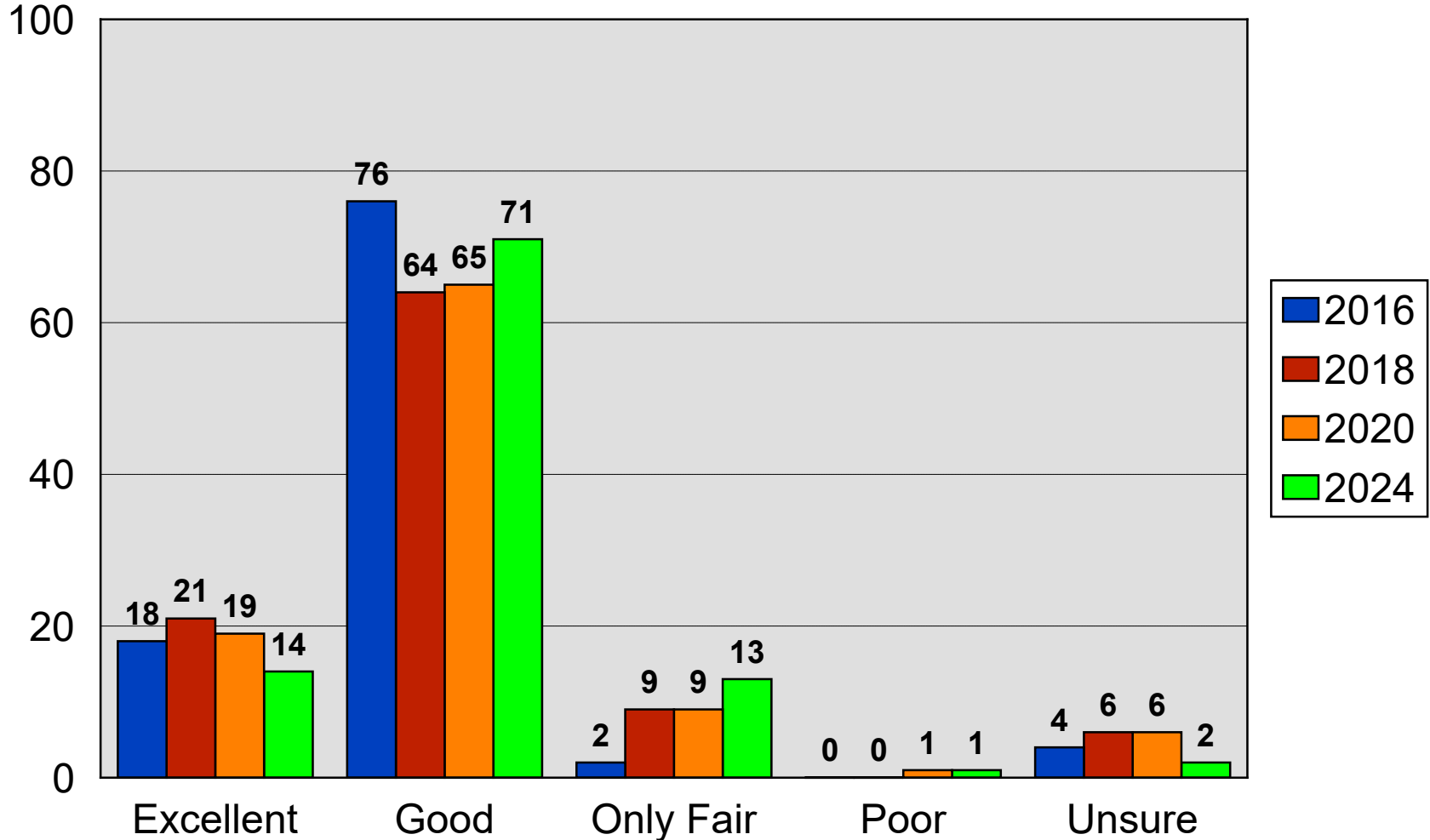
Tax Increase to Maintain

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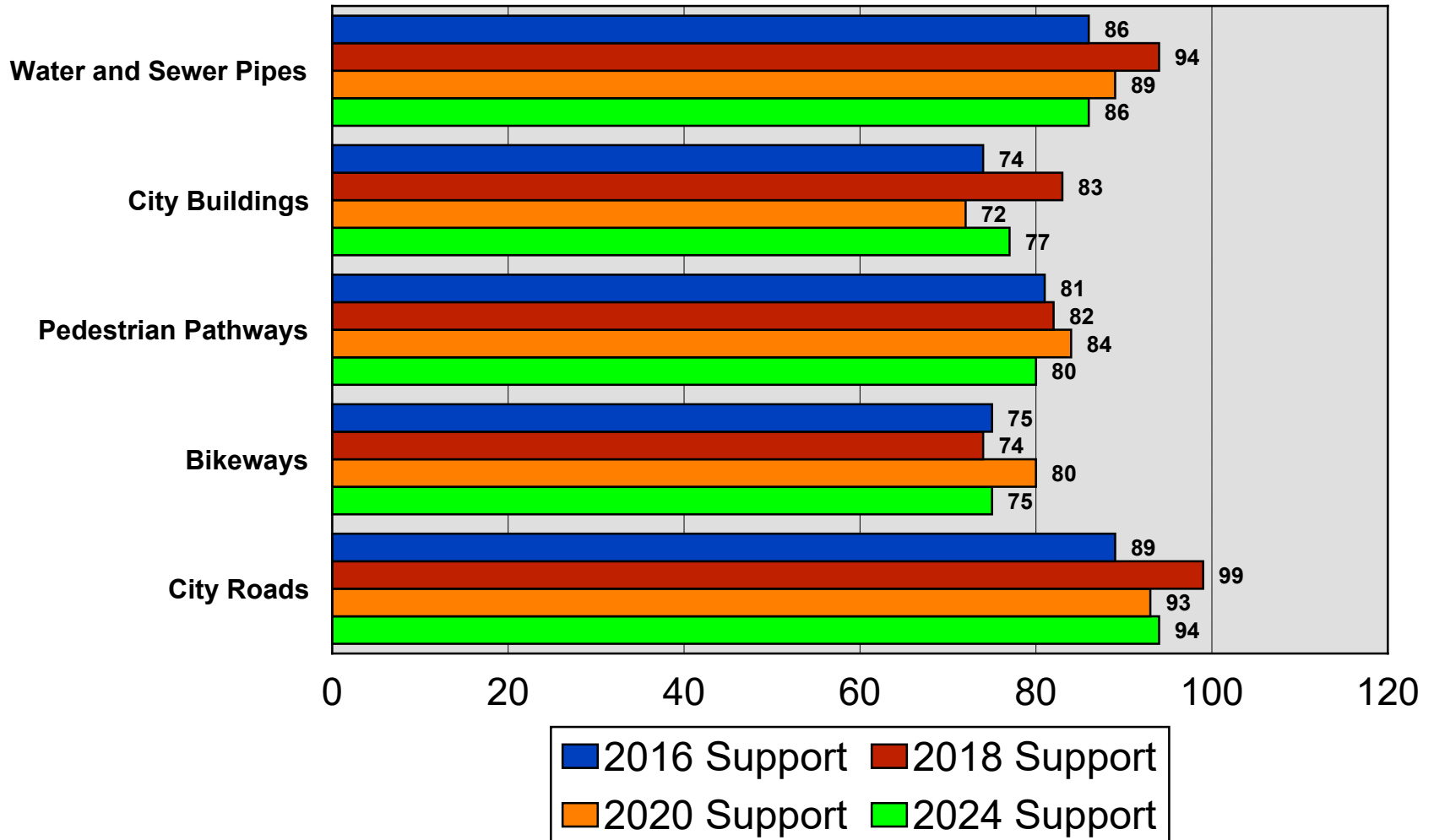
Value of City Services

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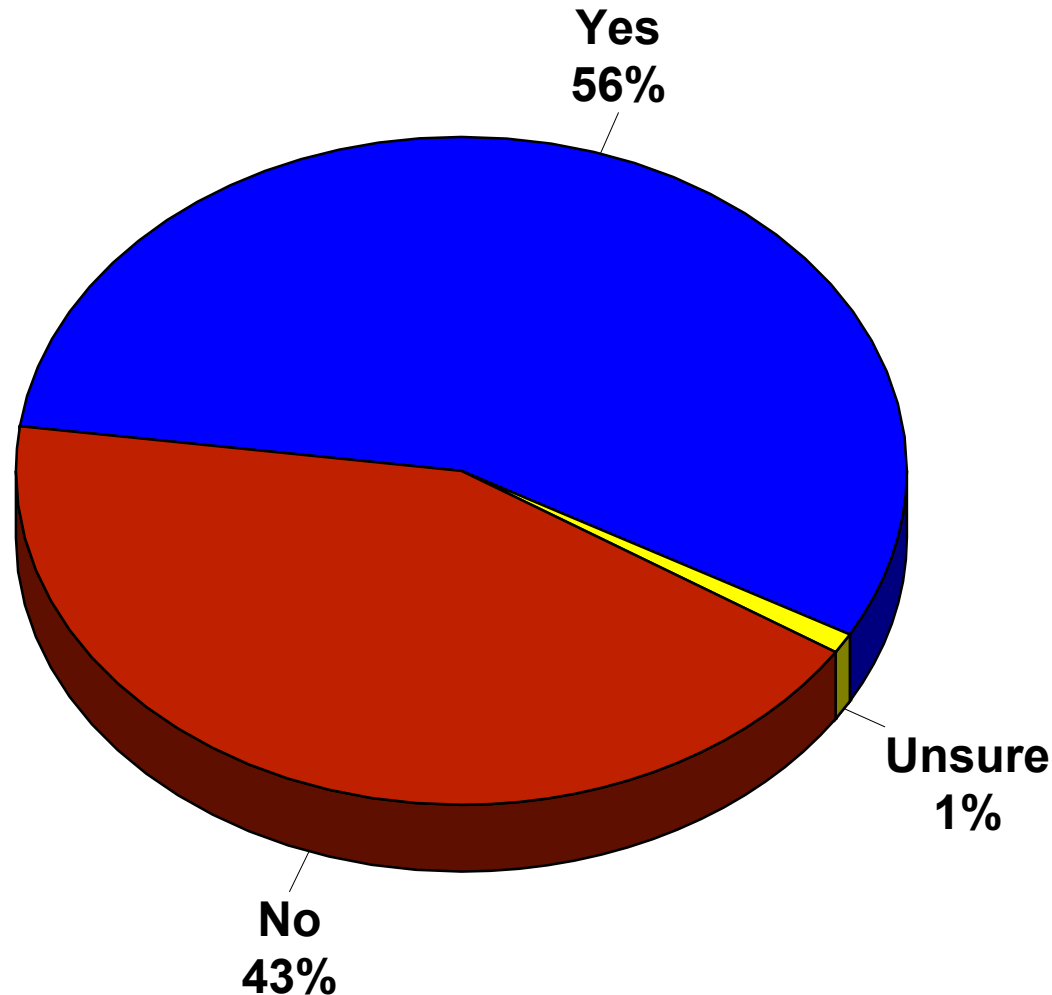
Infrastructure Investment

2024 City of Roseville



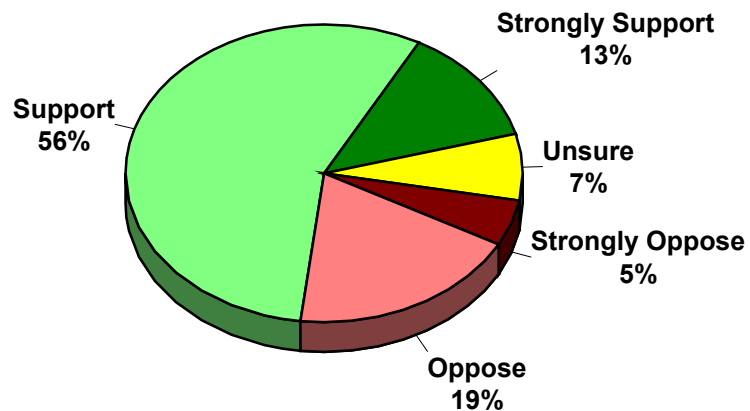
Aware of LOST Referendum

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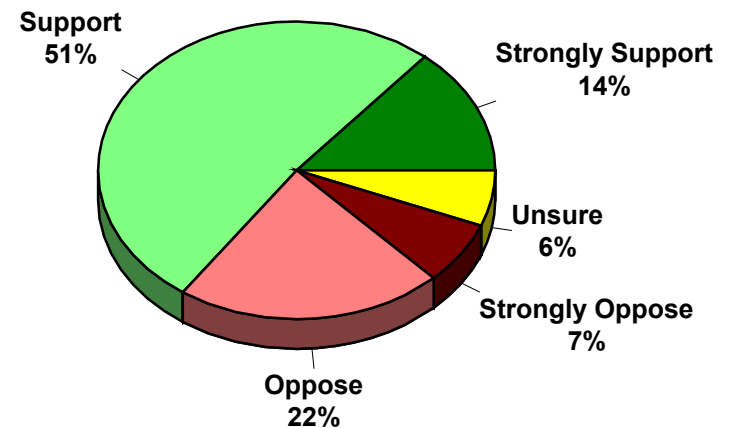


Half Cent Sales Tax Increase for....

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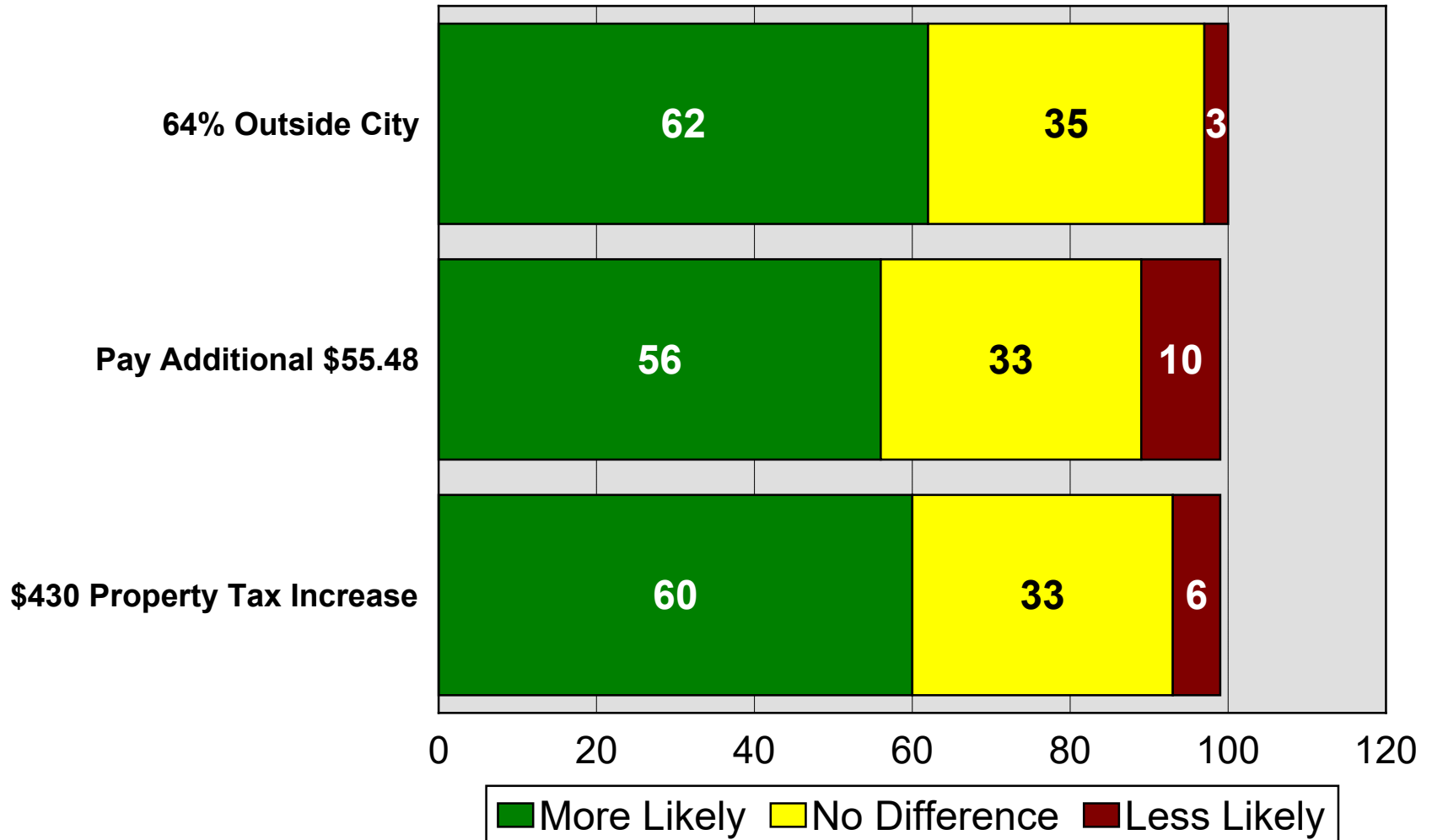
**Construction of Public Works and
Parks and Recreation Maintenance
Facility**



**Build a new license and passport
center**

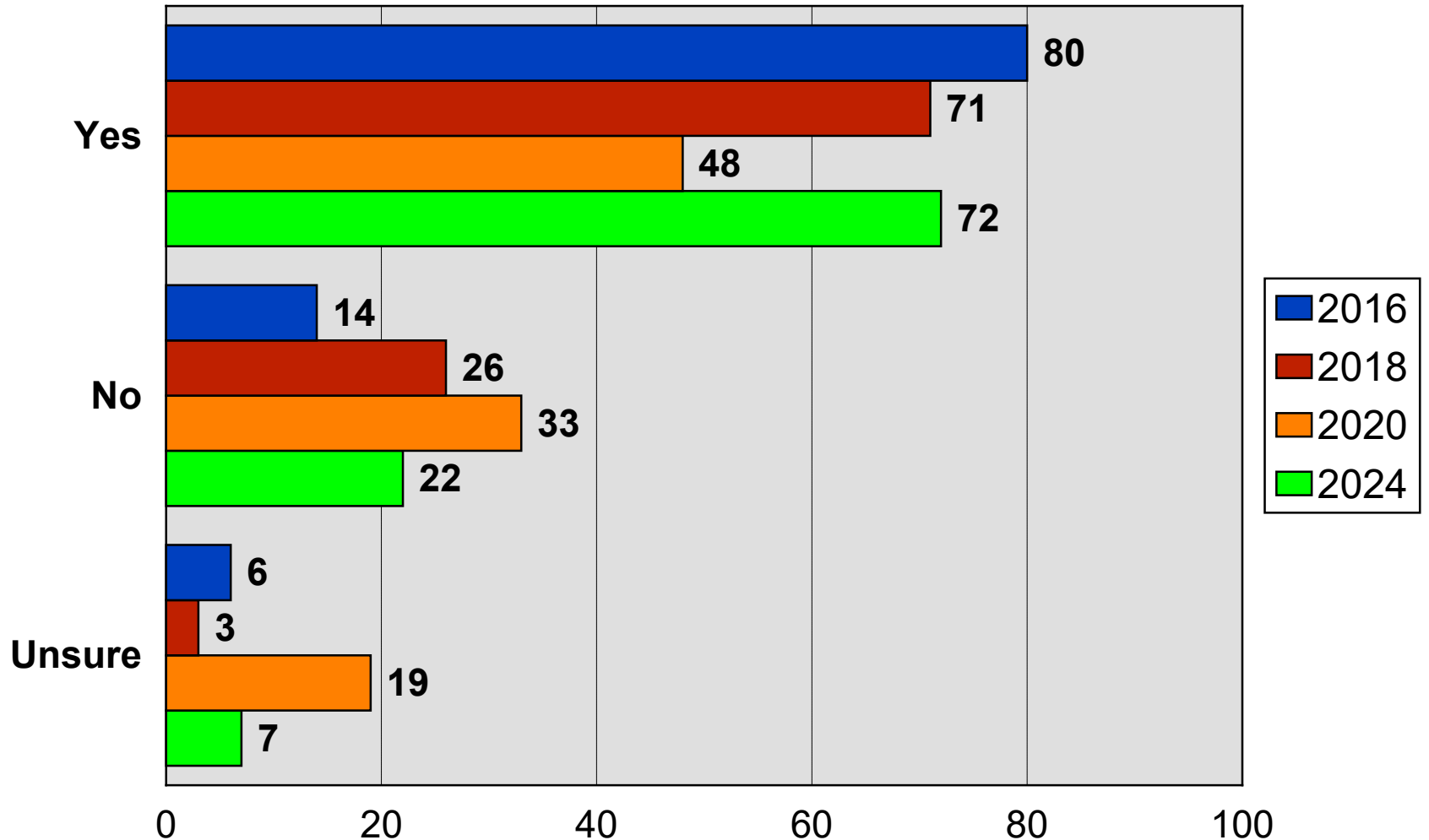
Impact of Arguments

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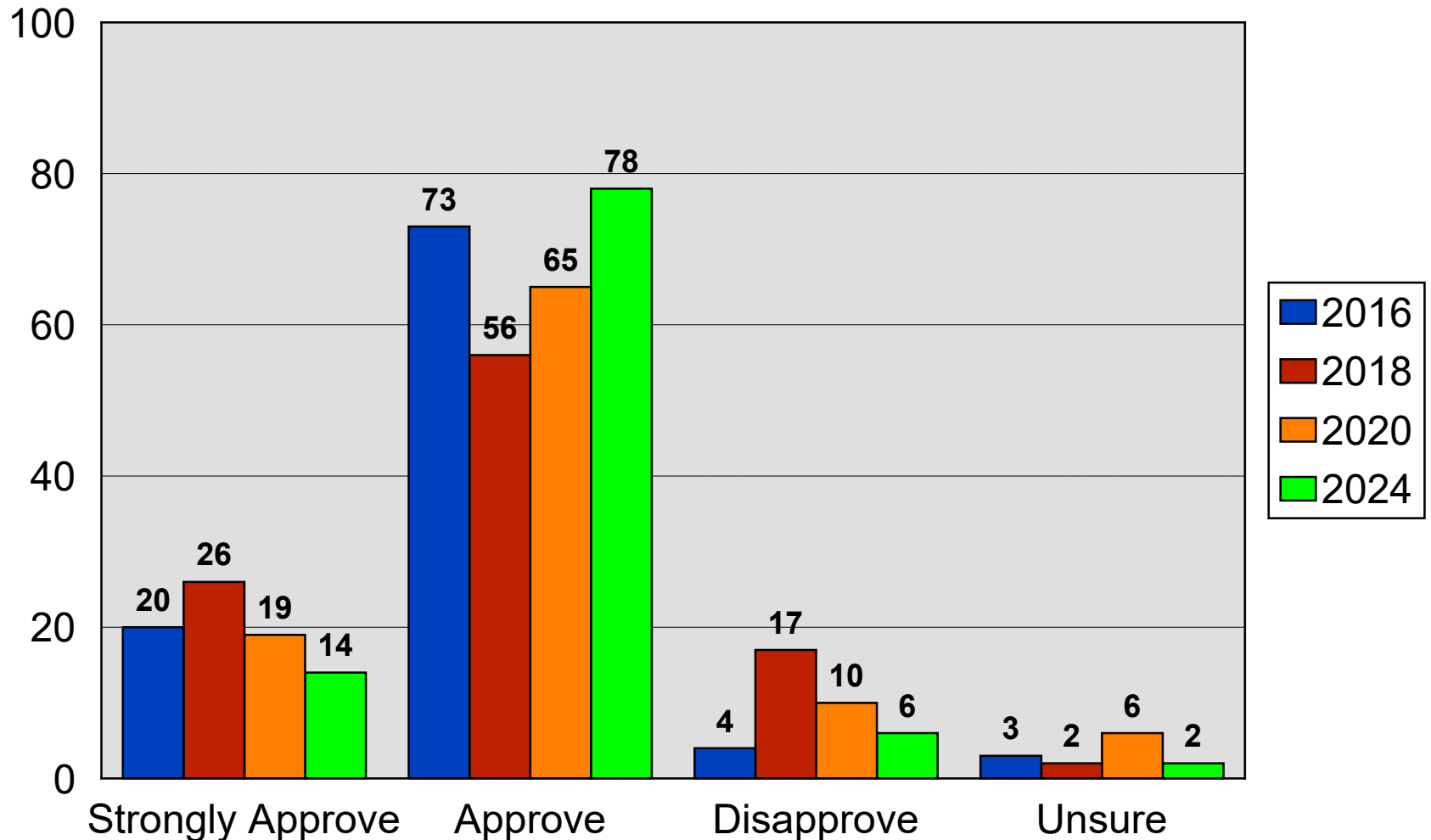
Empowerment

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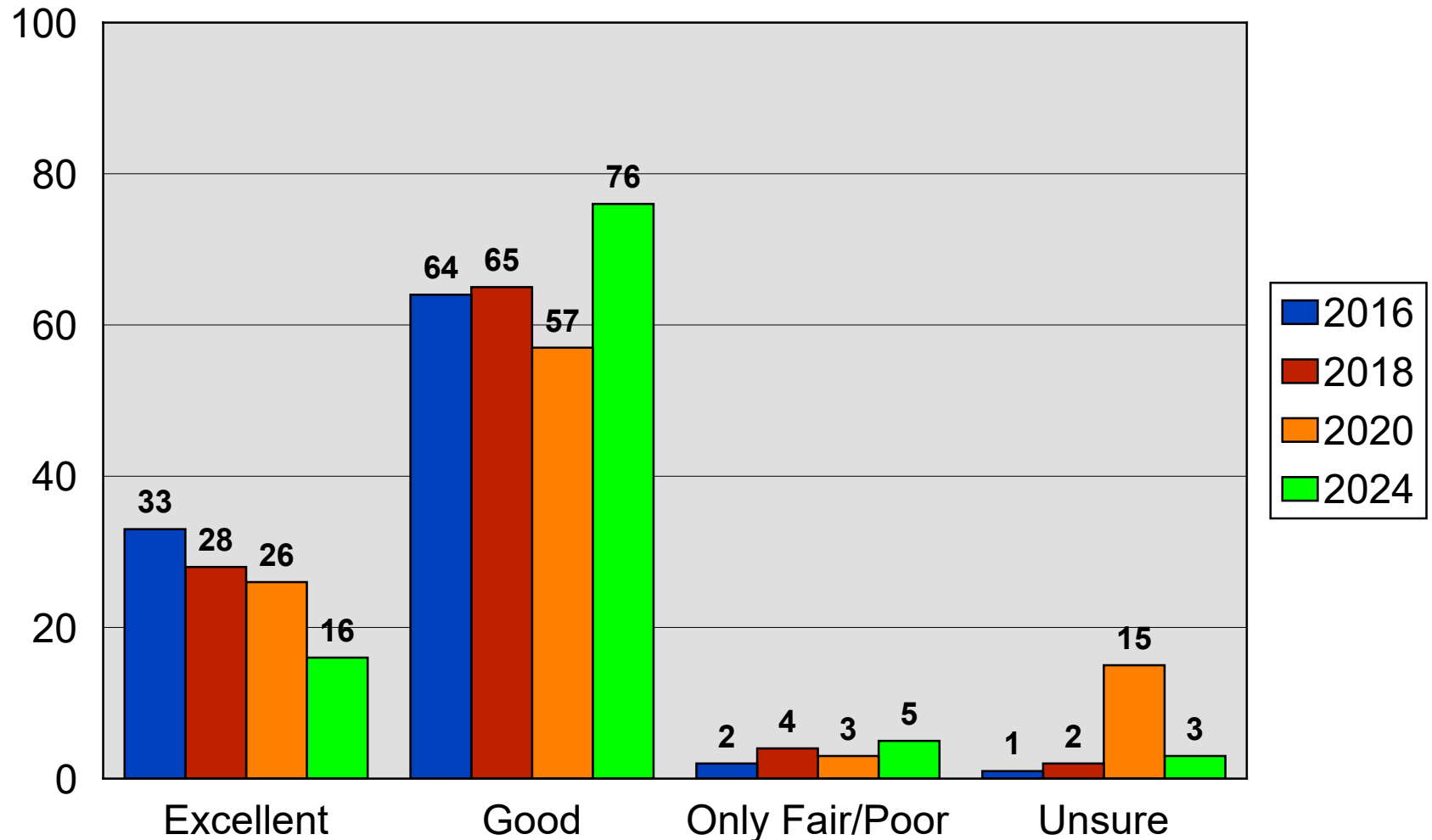
Mayor and City Council

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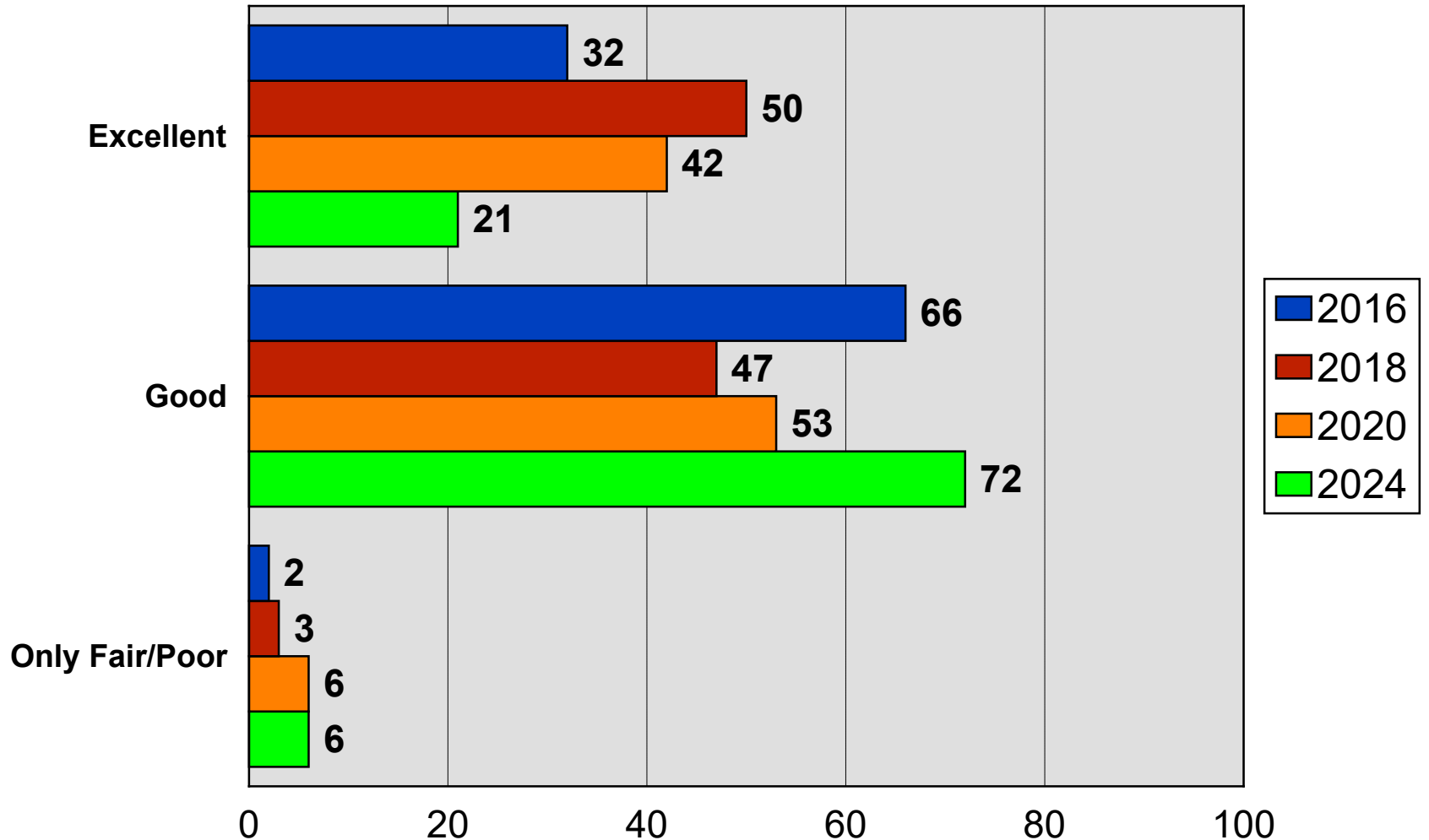
City Staff

2024 City of Roseville



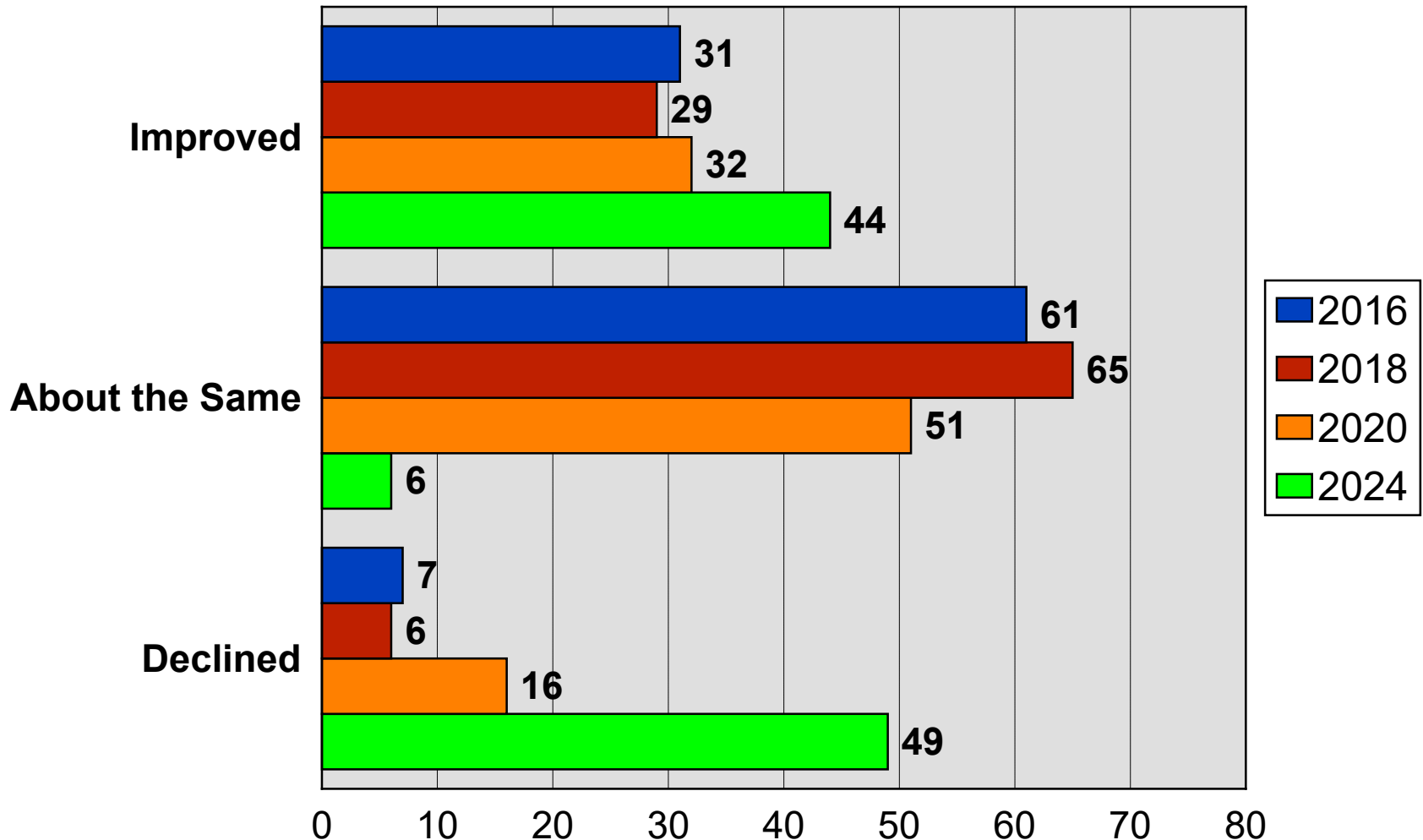
Roseville General Appearance and Condition

2024 City of Roseville



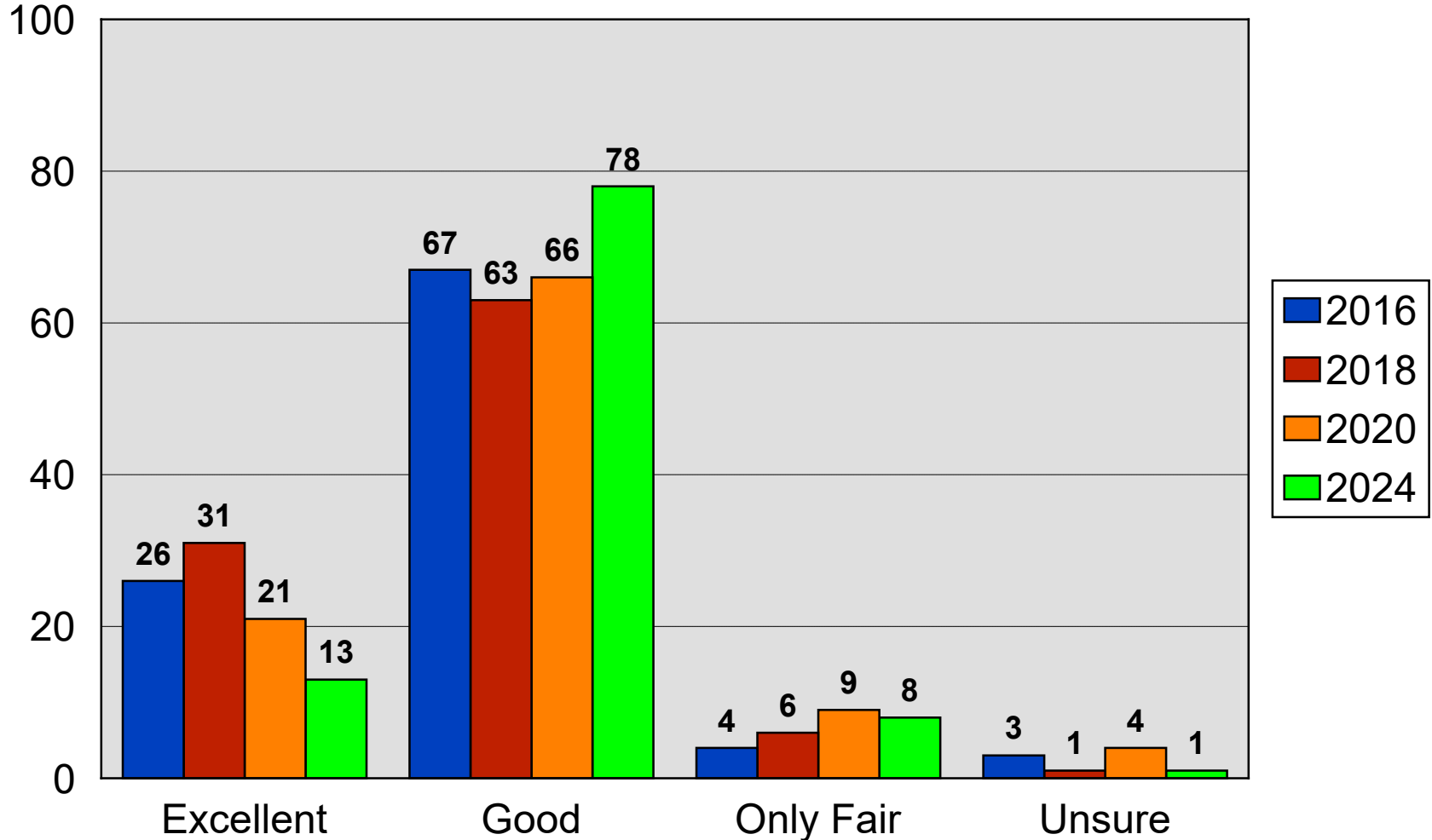
Appearance during Past Two Years

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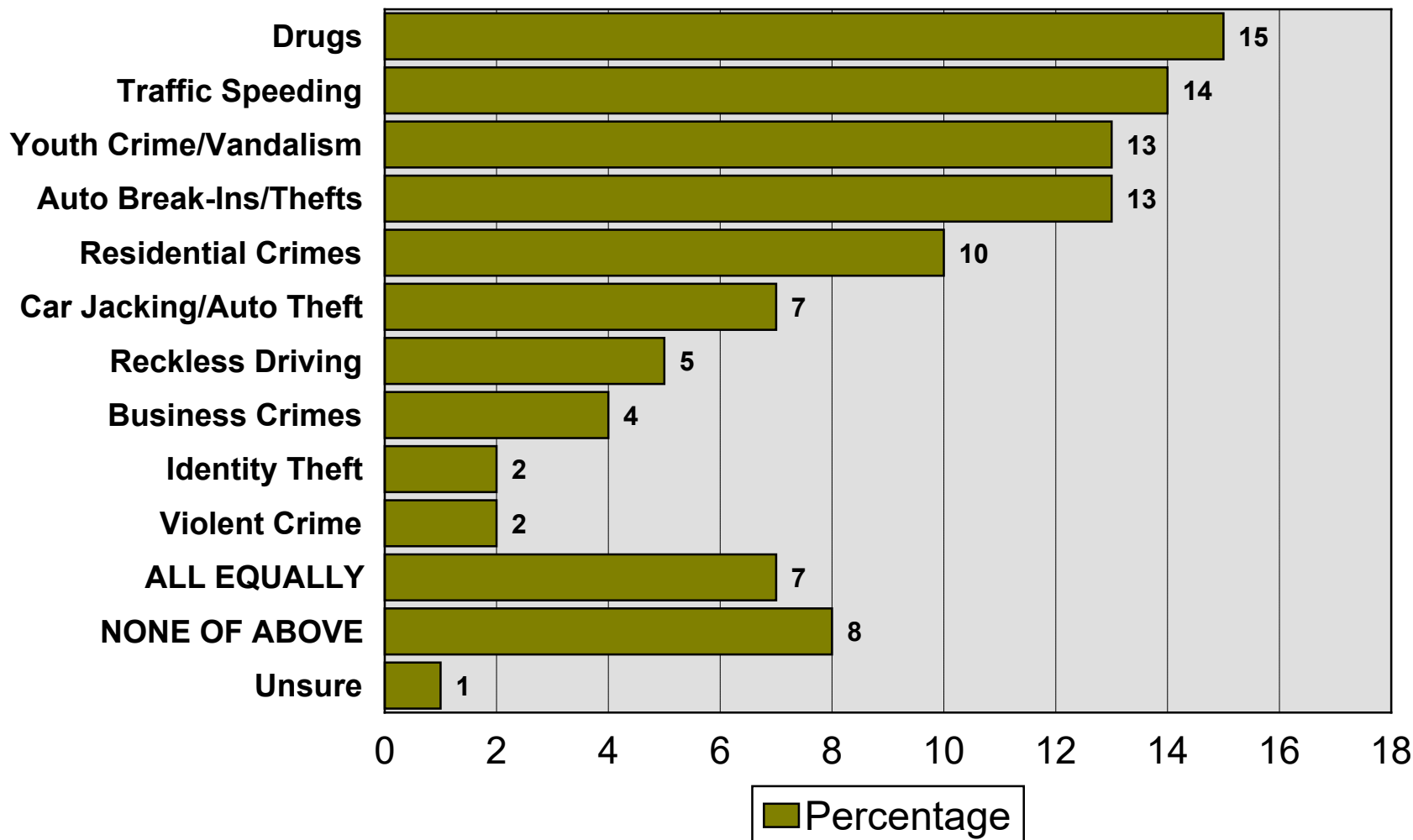
Enforcement of Nuisance Codes

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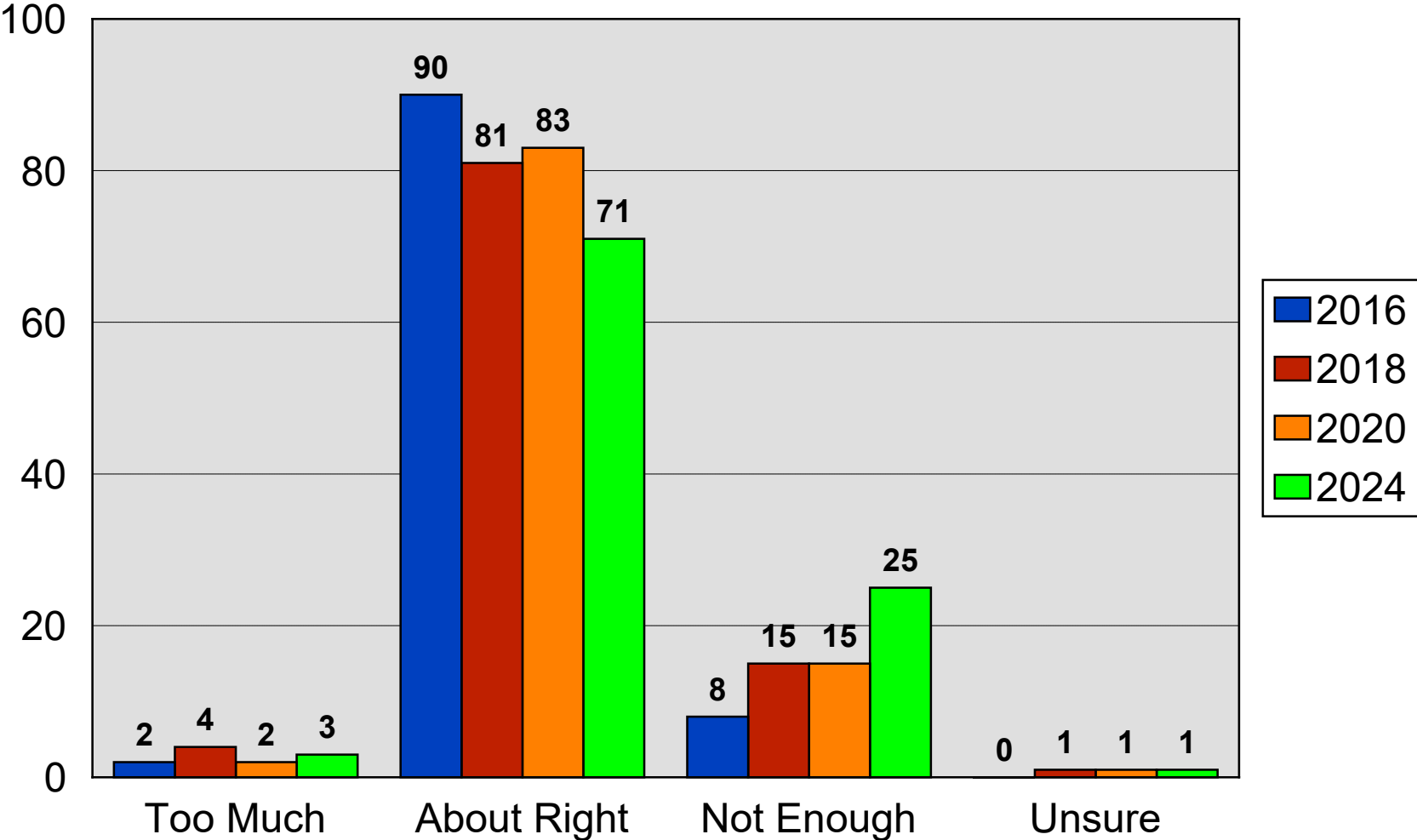
Public Safety Concerns

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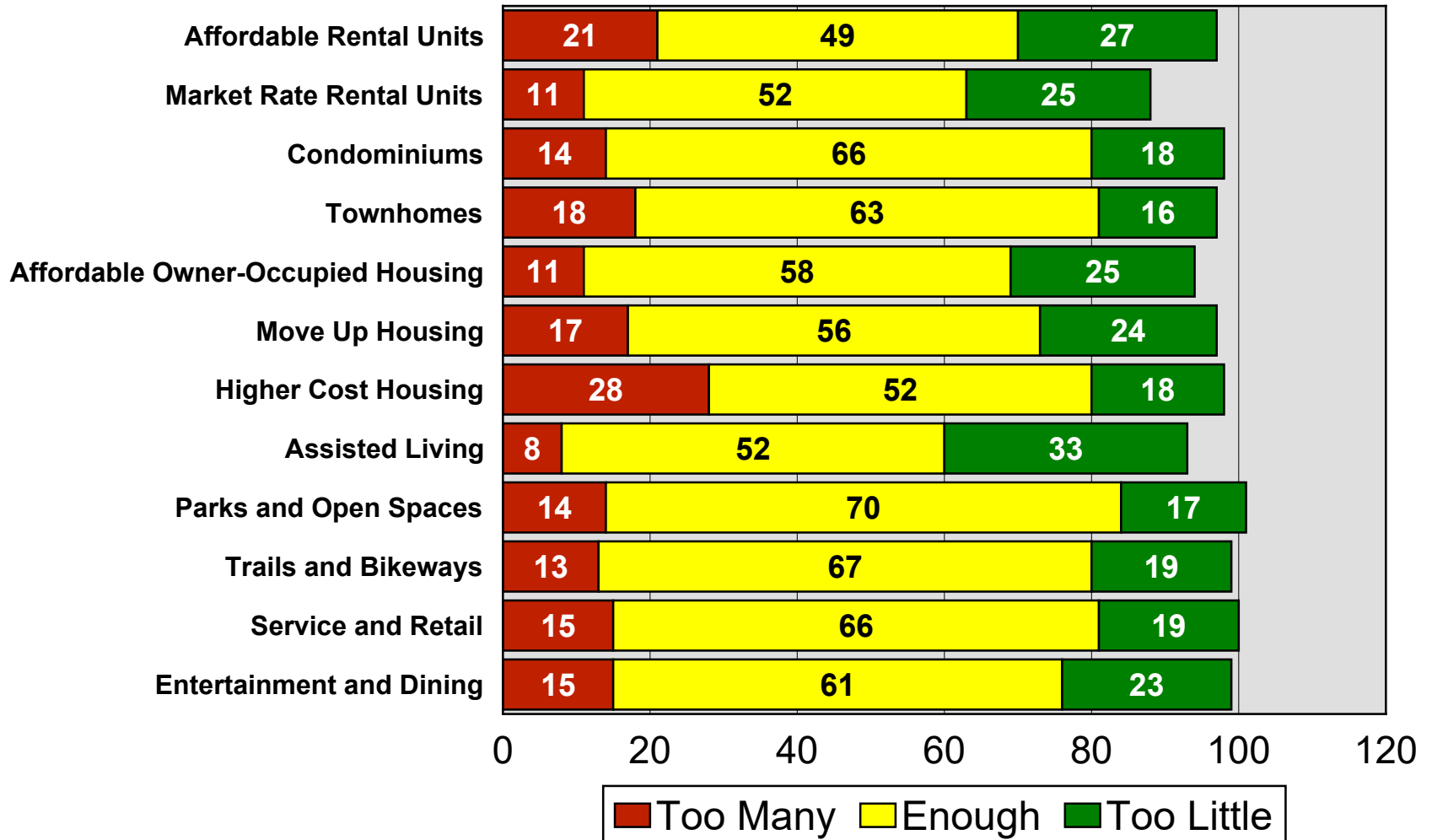
Amount of Neighborhood Patrolling

2024 City of Roseville



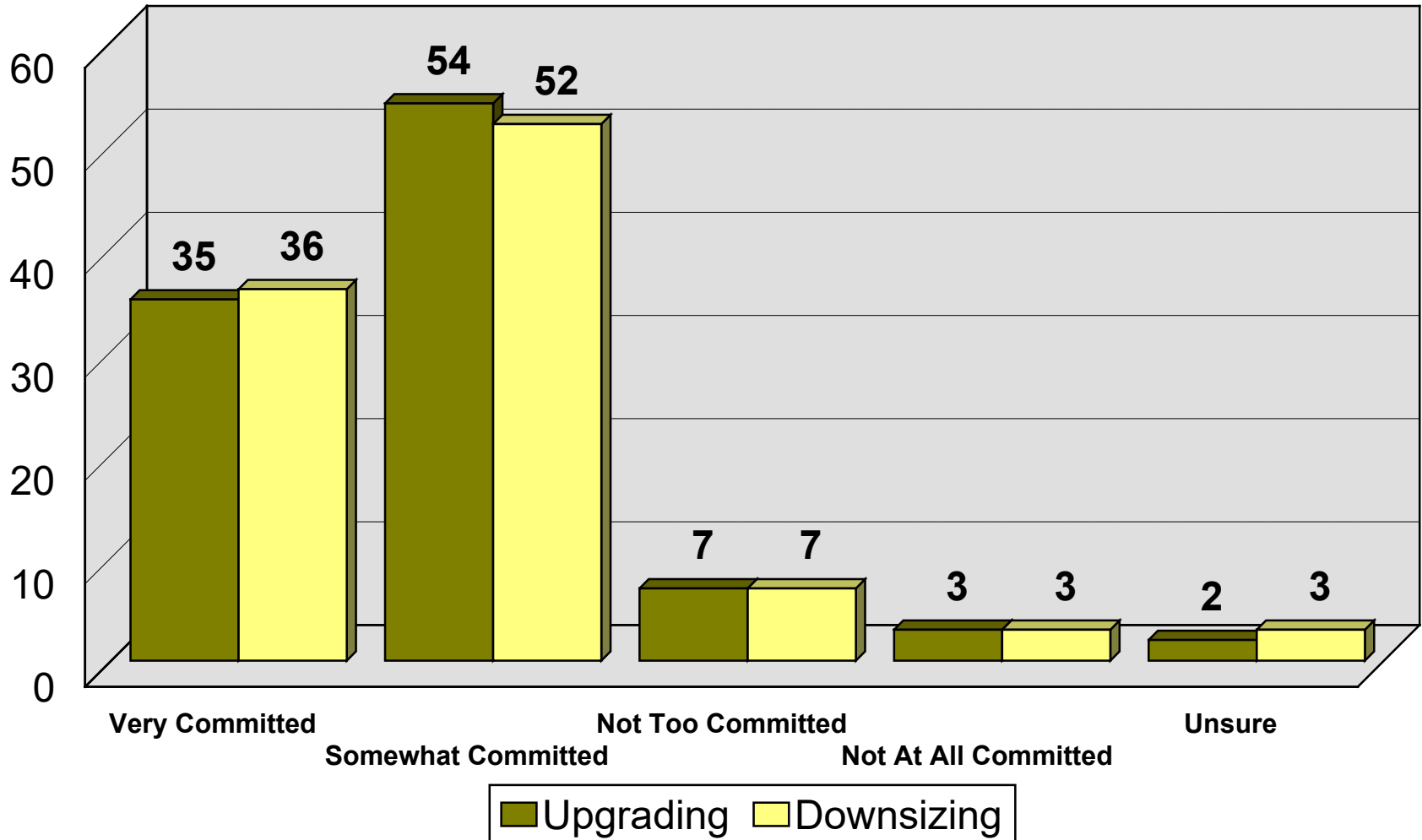
Characteristics of City

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Committed to Staying in Roseville

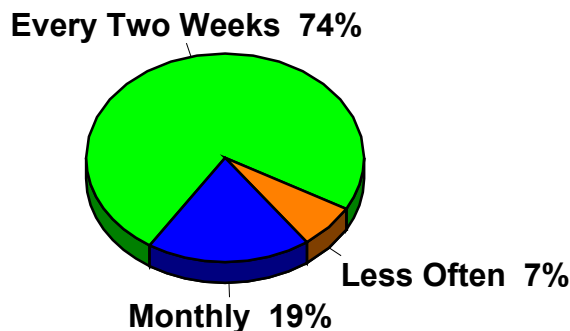
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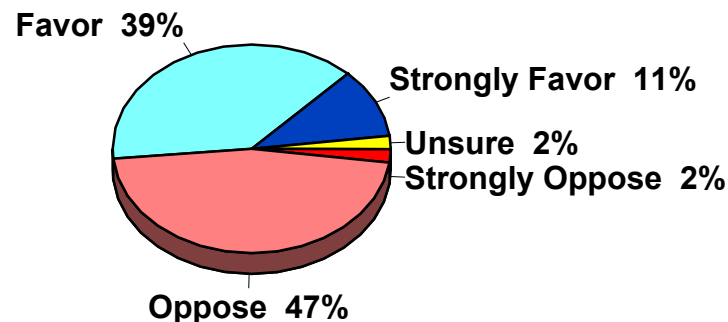
Curbside Recycling Program

2024 City of Roseville

81% of Residents Report Participating in Program



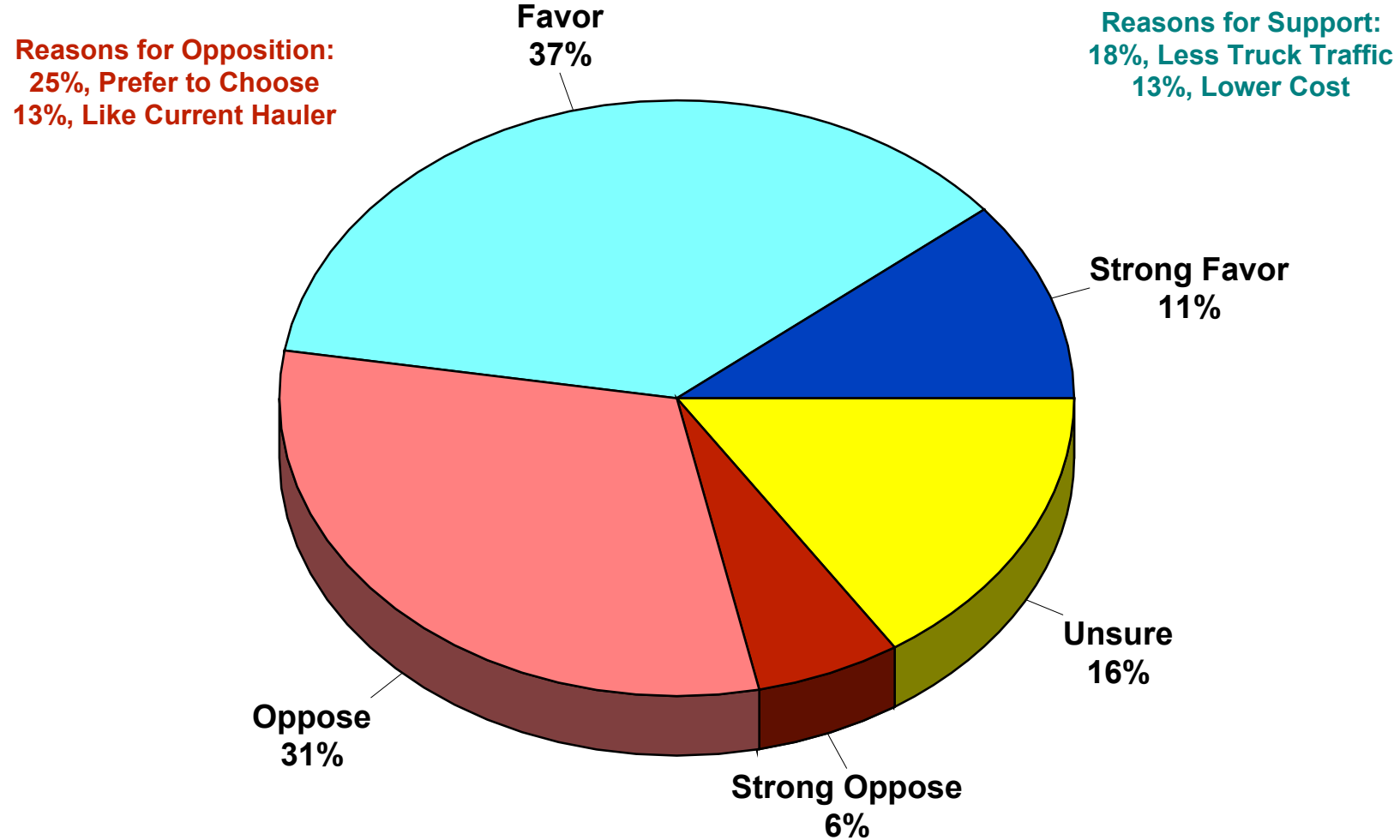
How Often Put Recyclables Out



Every Week Collection for an Additional Fee

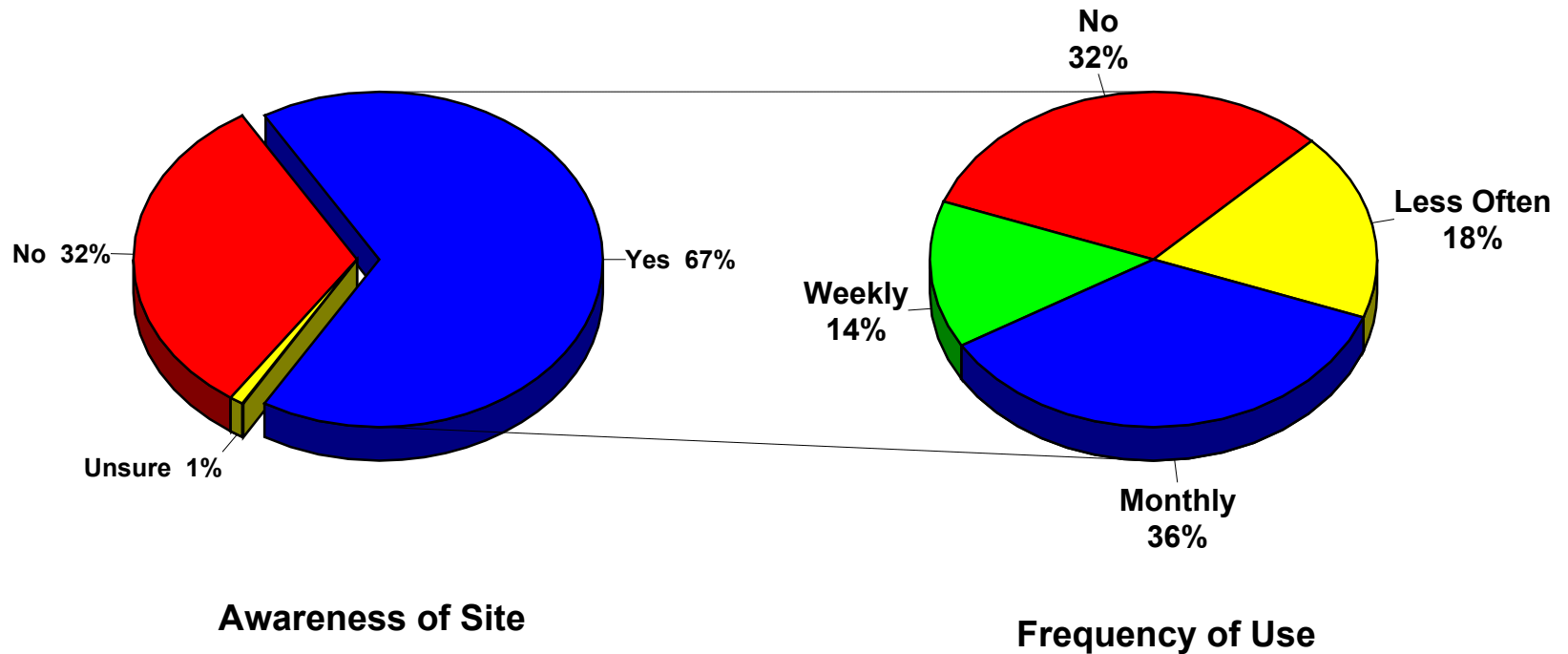
City Managed Trash Collection

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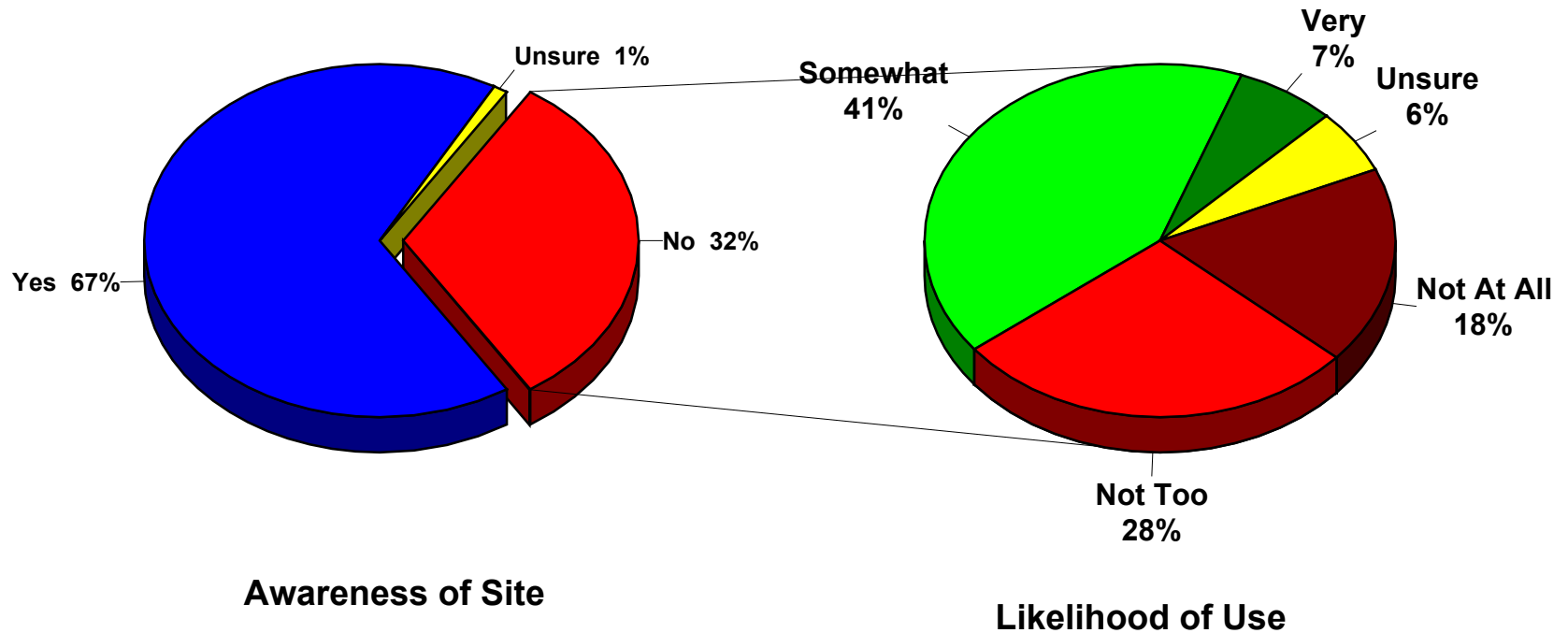
Drop-Off Site for Food Scraps/Organics I

2024 City of Roseville



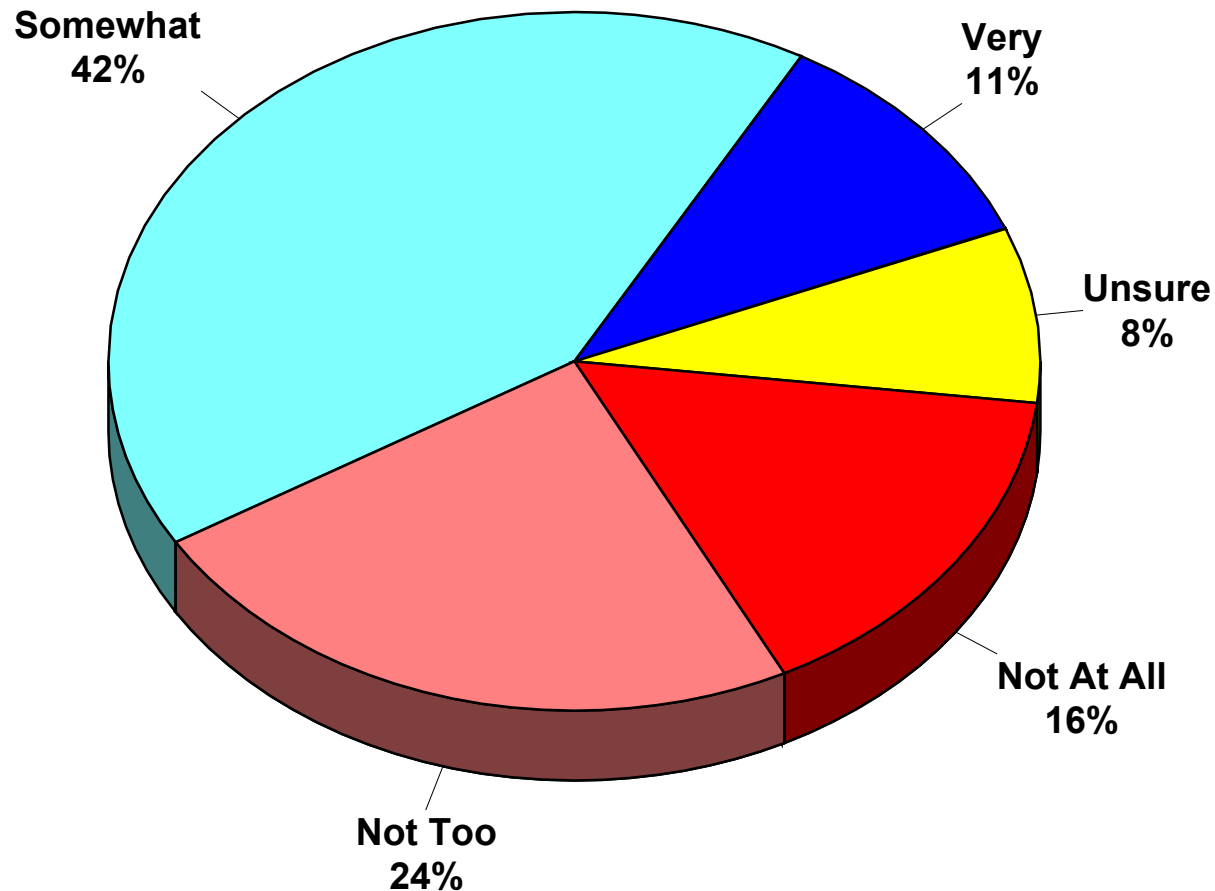
Drop-Off Site for Food Scraps/Organics II

2024 City of Roseville



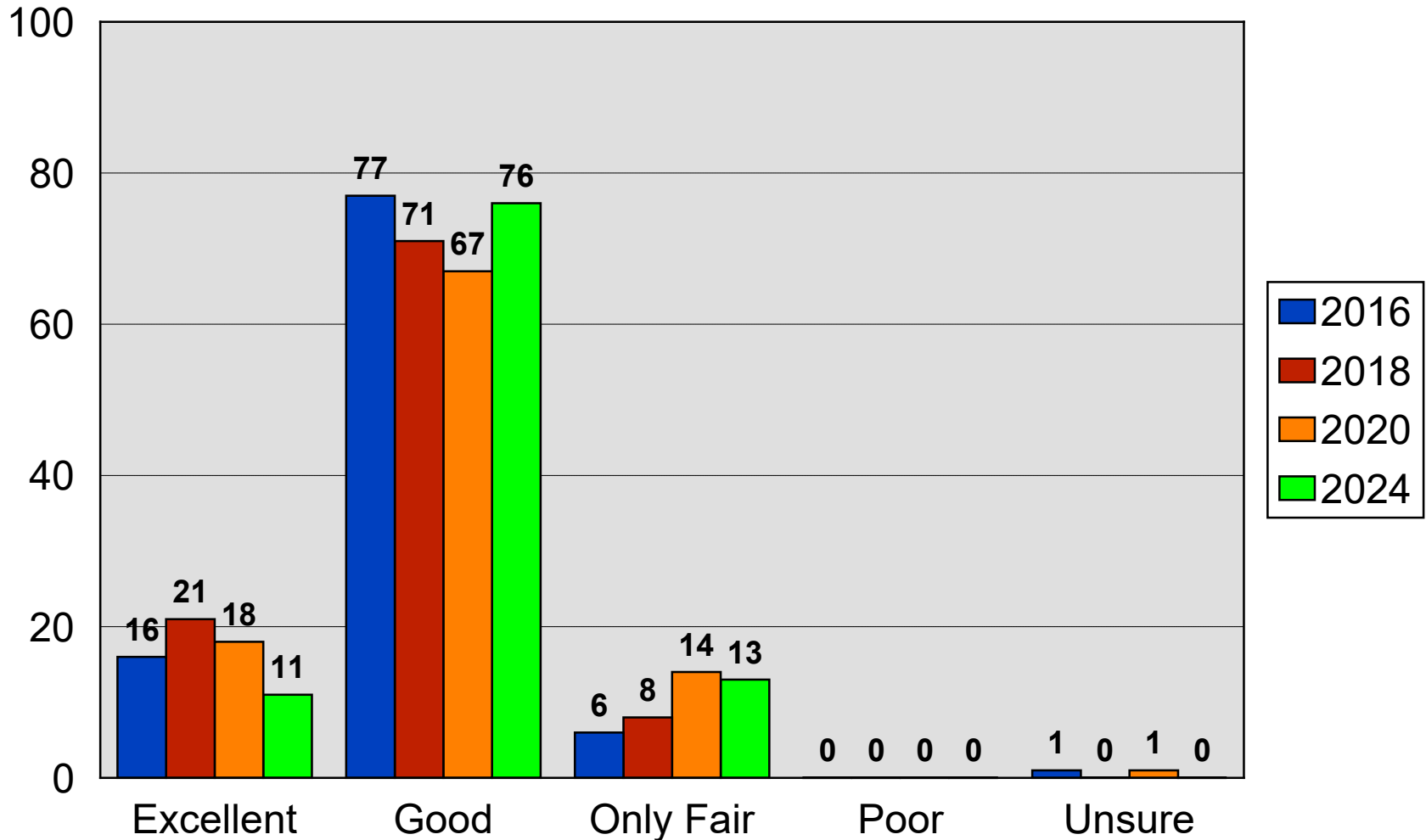
Likelihood of Participating in Curbside Compostable Waste Collection

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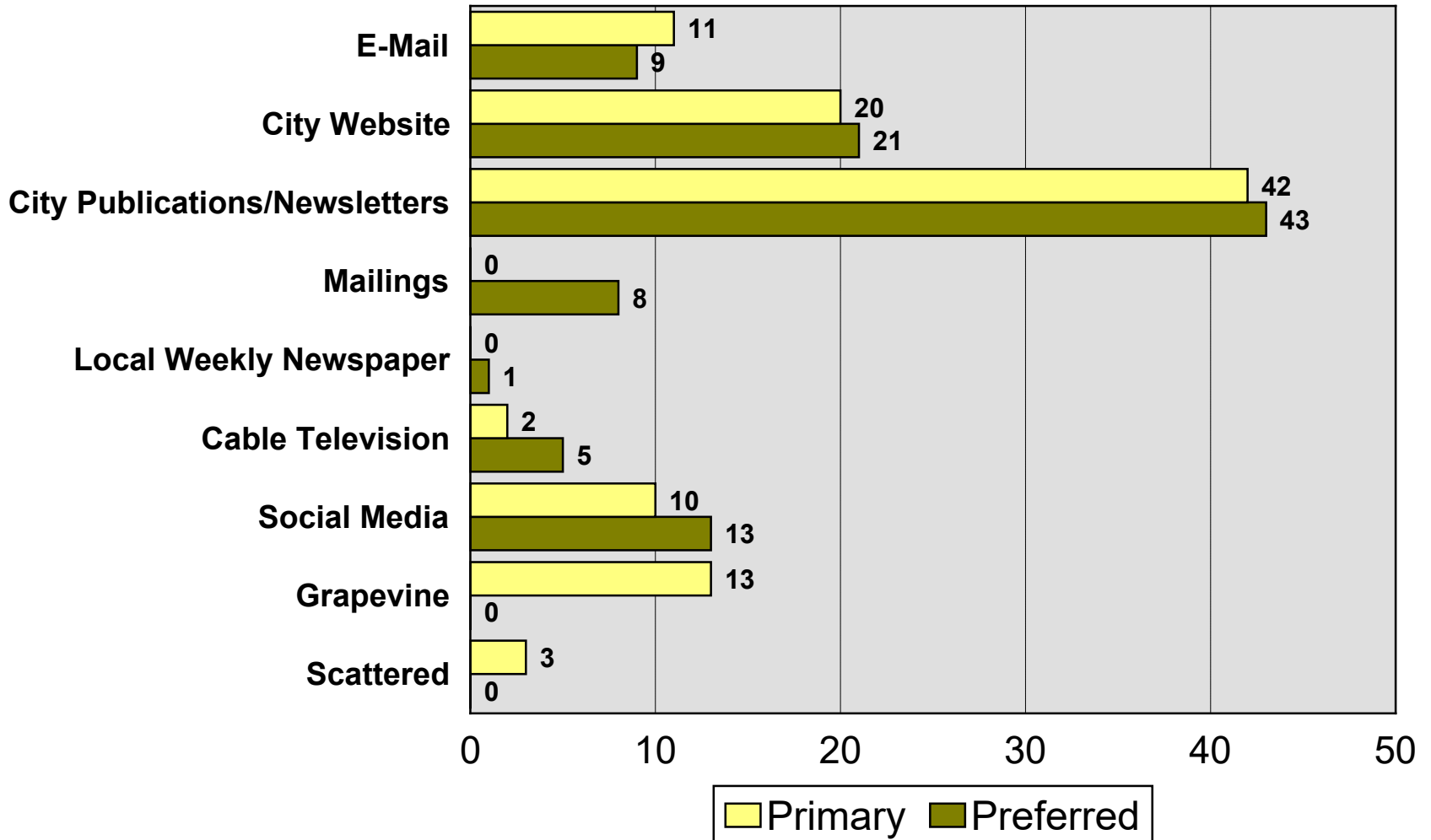
Rating of Communications

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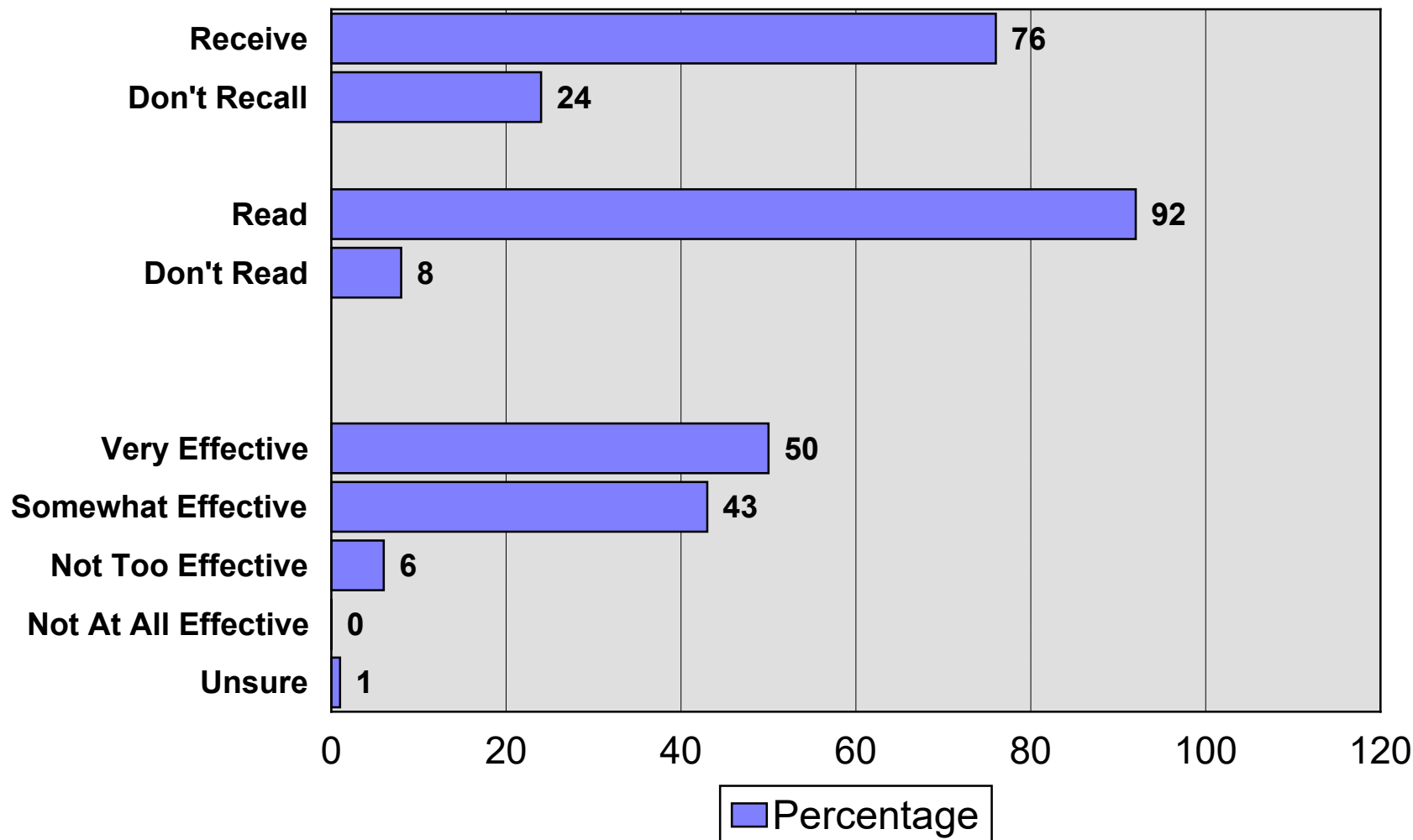
Sources of Information

2024 City of Roseville



"Roseville City News"

2024 City of Roseville



Potential Use of Social Media

2024 City of Roseville

