

Margaret Driscoll

From: Bill Malinen
Sent: Thursday, January 26, 2012 9:11 AM
To: Tammy McGehee
Cc: *RVCouncil; *RVDepartmentHeads; Margaret Driscoll; Carolyn Curti; Tim Pratt
Subject: 9.c1 Councilmember McGehee Short and Long Term Goals with [Links](#)

Tammy:

Per your request to please include a sheet in the packet with a link to the following background materials that are on the city site in various places, I'm providing you this email with links, as it will be more effective for users as an electronic link. We can provide a written copy of this page for the packet.

Comprehensive Plan <http://www.ci.roseville.mn.us/index.aspx?NID=544>

Imagine Roseville 2025 <http://www.ci.roseville.mn.us/index.aspx?NID=544>

Vista 2000
<http://www.ci.roseville.mn.us/DocumentView.aspx?DID=1446>

City Survey (Cobalt)
<http://www.ci.roseville.mn.us/DocumentView.aspx?DID=4530>

Parks and Rec Master Plan Adopted Plan: <http://mn-roseville.civicplus.com/DocumentView.aspx?DID=4843>

Appendixes:
<http://www.cityofroseville.com/DocumentView.aspx?DID=4076>

Parks and Rec Survey Summary:
<http://www.ci.roseville.mn.us/DocumentView.aspx?DID=4826>

Graphs:
<http://www.ci.roseville.mn.us/DocumentView.aspx?DID=4825>

U.S. Census Report Data for Roseville
<http://quickfacts.census.gov/qfd/states/27/2755852.html>

Civic Engagement Work in Progress Report
<http://www.ci.roseville.mn.us/DocumentView.aspx?DID=5143>

Hope this meets the City Council needs.

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Items for Strategic Planning Meeting

What is our Vision for Our Community and How Do We Get There

During the past year on the Council I have been continually impressed with the great untapped resources and talents of the citizens of Roseville. I believe they have expressed themselves well and clearly through the many documents produced in the form of civic engagement over the past several years. **Vista 2000, Imagine Roseville 2025, the Comprehensive Plan, the Parks and Recreation Master Plan, the City's recent survey, the Parks and Recreation Survey, the U.S. Census Information, and the work n progress by the Civic Engagement Task Force** all help to clarify and identify the needs and vision our residents have for their community.

I believe it is our duty as their government to merge these documents into a vision and from there into a work plan. The vision must come first, and it should be based not on our individual or staff ideas of what we believe, but based squarely and soundly on the accumulated information from our citizens. If we need further guidance, we should seek input from any and all members of the community without barriers or limitations on their participation. Our citizens must be fully and accurately informed of all the business and efforts of their government, and they must have timely and relevant information so they can participate fully and actively.

Below are a few topics I believe are only a portion of the community's vision. Together with those of other Council members and staff, I hope we will be able to clearly define a vision that matches that of our residents.

Short Term Goals:

Improved Communications with Residents

- Televised materials
- News letter
- Newspaper
- Mailings

Civic Engagement (open to all)

- Task Force Opportunities
- Research Groups
- Planning Groups

Insurance for Community Accidents

- Self Insurance Programs
- Policies for Assistance
- Assistance in Protecting Homes

Programming for Seniors

- Informational Programs
- Community Space

Long Term Goals:

Diversified Economy

- Variety of Employment Opportunities
- Head of Household Wage Jobs

Shared Resources

- Shared Programs that Financially Benefit Roseville
- Exploring New Markets for Services
- Offering Fee Based Services to Residents

Environmental Protection

- Zoning Upgrades to Promote Sustainability
- Programs to Strongly Encourage Protection of Lakes, Ponds, and Wetlands
- Improved Regulations of Parking Lots
 - Safety
 - Aesthetics
 - Runoff

Support Boulevard Areas through Enhanced Design

Green Initiatives

- Walk the Walk of Living Smarter and the Comprehensive Plan
 - LEED Certification of Public Buildings
 - Upgrade Efficiency of Public Buildings
- Special Initiatives for Housing Updates and Upgrades
- Zoning Changes that Encourage and Require Energy Efficiency

Administrative Restructuring

- Evaluate Programs and Departments for Efficiency

Budget Improvements

- Transparency
- Planning
- Efficiency of Evaluation

Pathway System

- Expand Pathway System
- Make Pathways and Bikeways Safe
- Maintain Pathways during All Seasons

Tammy McGehee